

Put your money where your is this holiday season.

Shop & Eat Local!

Show some 'Local Love' to small businesses by shopping or dining out in Louisville on Small Business Saturday (November 30). You can view an interactive business map and all of the great deals that local shops will have in store by visiting the City's Small Business Saturday website. More deals will be added throughout the month of November so don't forget to check back before you head out on the 30th!

Get involved!

If you're a local business and would like to participate in Small Business Saturday, visit LouisvilleCO.gov/SmallBusinessSaturday and register your participating business today!



Why shop local?



On average, **48 percent of each purchase at local independent businesses is recirculated locally**, compared to less than 14 percent of purchases at chain stores.
Data provided by www.amiba.net



Give Back to Your Community.

Small businesses donate more than twice as much per sales dollar to local non-profits, schools, events, and teams compared to big businesses.



Be kind to the environment!

Independent, community-serving businesses are smaller and consume less land, carry more locally-made products, are located closer to residents, and create less traffic and air pollution.



Create more jobs. Independent businesses employ more people directly per dollar of revenue and are also the customers of local printers, accountants, wholesalers, farms, etc.



Keep Louisville unique!

Local communities are defined in large part by the businesses that reside within them, and that plays a big factor in your overall satisfaction with where you live and the value of your home and property.

WinterSkate And don't forget, the annual WinterSkate, Old Fashioned Outdoor Ice Skating, plus free horse-drawn carriage rides courtesy of the Downtown Business Association will be open at the Steinbaugh Pavilion, 824 Front Street (weather dependent).

#shoplocal

SATURDAY, NOVEMBER 30, 2019

Visit LouisvilleCO.gov/SmallBusinessSaturday to find your local deals



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