

Signs in Downtown Louisville

This summary is intended to aid business and property owners in understanding sign requirements for Downtown Louisville, but does not include all adopted codes and procedures related to signs. All signs are subject to the City of Louisville Sign Code, adopted by Ordinance 1779, Series 2019, and as may be amended from time to time. The adopted Sign Code and permitting procedures are available at www.LouisvilleCO.gov/SignCode. Questions can be directed to the Department of Planning and Building Safety at 303-335-4592 or to planning@LouisvilleCO.gov.

Permanent Signs

AWNING SIGNS

- One per awning, 40% of area of awning face
- May not be illuminated

CANOPY SIGNS

- One per primary entry
- 1 sf of copy area per 1 lin ft of canopy
- May not be illuminated

FREESTANDING SIGNS

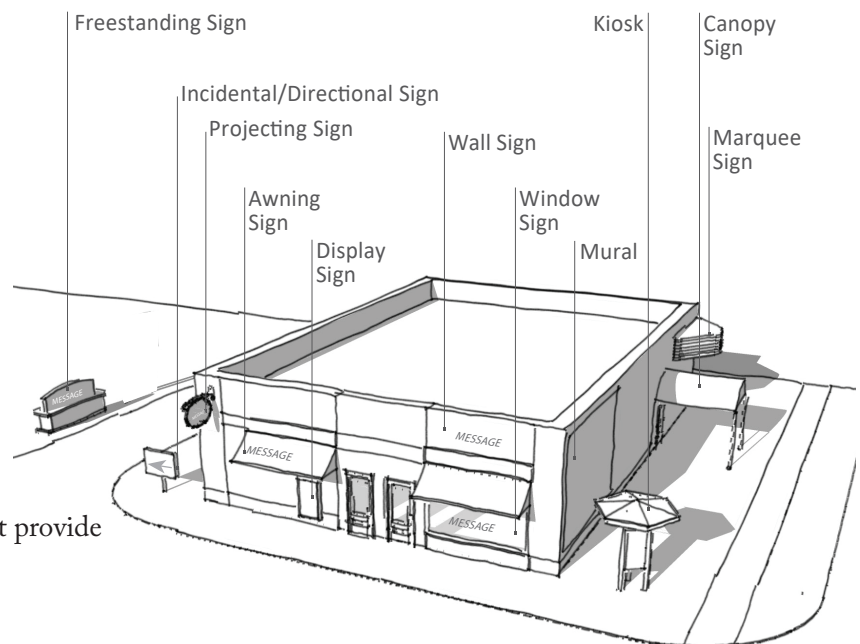
- One per building
- 9 sf in area, 6 ft high maximum
- May not be illuminated
- Only permitted when other sign types cannot provide adequate signage

WALL SIGNS

- One per tenant per frontage, no more than three signs per tenant
- 2 sf per lin ft building frontage (primary), 1 sf per lin ft building frontage (secondary & alt.)
- Total area allowance for Wall Signs includes any sign area utilized on a canopy sign, awning sign, marquee sign or projecting sign
- Maximum of roofline, 20 ft, or 2nd story window sill, whichever is less
- Externally, halo lit, or neon illumination

WINDOW SIGNS

- 20% of window, not to exceed 8 sf, first story only
- Externally, halo lit, or neon illumination



PROJECTING SIGNS

- One per tenant per frontage, no more than two per tenant
- 9 sf in area, 4 ft projection, 12 ft high maximum
- May not be illuminated

MENU SIGNS/DIRECTORIES (DISPLAY SIGNS)

- One per tenant
- 8 sf in area, 7 ft high maximum
- Internally or externally illuminated

Signs in Downtown Louisville

The following Temporary Signs are allowed in Downtown Louisville. Temporary Signs are not intended to be used as a replacement for a permanent sign, and may not be illuminated. Other than Sandwich Board signs, all signs must be placed on private property and not in right-of-way. A sign permit is required only for a Banner. For a complete understanding of all Temporary Sign regulations or to apply for a permit, visit www.LouisvilleCO.gov/SignCode.

Temporary Signs

BANNERS (FABRIC SIGN)

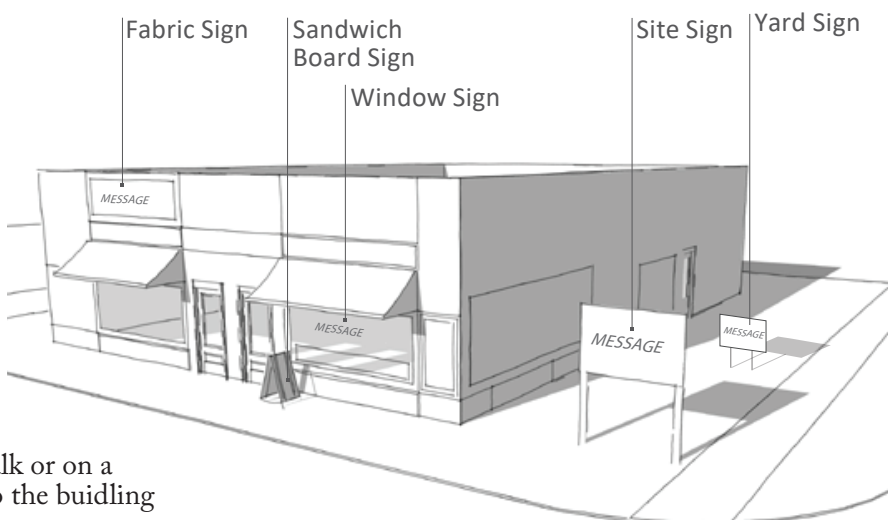
- One per tenant
- 40 sf in area
- 60 days per calendar year
- If placed on a wall, the banner shall not obstruct a window, doorway, or other architectural detail

SANDWICH BOARD SIGNS

- One per tenant
- 6 sf in area
- May be placed in right-of-way on a sidewalk or on a private walkway immediately adjacent to the building frontage with the tenant's primary entry.
- Must be removed each day at the close of business
- A minimum of 4 ft of sidewalk clearance must be maintained at all times
- High quality materials and artistic designs should be used, no plastic board or plastic letters are allowed

WINDOW SIGNS

- 20% of window, not to exceed 8 sf, first story only
- 60 days per calendar year
- Temporary Window Sign allowance is in addition to permanent Window Sign allowance.



SITE SIGNS

- One per property
- 24 sf in area , 6 ft high maximum
- Site Signs are allowed on property with active listings for sale or for rent, or on properties with an active building permit

YARD SIGNS

- One per tenant per building frontage
- 6 sf in area, 4 ft high maximum
- 60 days per calendar year

For questions on the Sign Code, or any other questions related to planning and zoning in the City of Louisville, please contact:

Department of Planning and Building Safety

749 Main Street
Louisville, Colorado 80027
303-335-4592
Planning@LouisvilleCO.gov
www.LouisvilleCO.gov/Sign Code