

ONLINE BUSINESS SERIES

KEEPING YOUR BUSINESS TOGETHER IN A CRISIS

As an entrepreneur you plan for many scenarios, but when disaster happens, new challenges require alternative solutions to keep your business together. As part of the economic ecosystem for Colorado we are here – along with our partners and community leaders – to help you get through the hurdles you encounter as a result of the coronavirus outbreak.

This **online series is provided at no-cost** to help you establish your resilience as a business owner and to introduce adaptive and creative ideas to help you prepare for the problems all businesses experience. During these 90-minute sessions, you will hear from subject matter experts that will provide resources, ideas and tools you can proactively leverage to strengthen your business and weather the storm.

PART 1

FINANCIAL HEALTH

MARCH 25TH

10:00 AM - 11:30 AM

PART 2

DEFENSIVE MARKETING

APRIL 1ST

10:00 AM - 11:30 AM

PART 3

ADAPTING YOUR BUSINESS

APRIL 8TH

10:00 AM - 11:30 AM

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