

- 1) Contract finalization is listed as May 31, 2021, which is the Federal holiday Memorial Day. Should there be an alternate day for contract finalization, either before or after that day?

Yes, that date is flexible.

- 2) Public Engagement

- a. The RFP mentions that the contract finalization is in May and that public meetings should begin in June or July, however Tasks 2-4 are noted as occurring prior to Task 5, Public Process. Is Council and staff flexible regarding exactly when public engagement occurs, and if some of the meetings occur throughout earlier tasks rather than just grouped in Task 5?

Yes, this task is flexible in timing and structure. The RFP is intended to provide an overview and minimum expectations, but we are expecting the proposals to include a potential schedule and public engagement program.

- b. The RFP notes that a minimum of three public engagement meetings, plus study sessions and public hearings should be incorporated. Is staff envisioning that “public engagement meetings” are all workshops, or could that include the public walking tour or visual preference survey that are noted, or other forms of engagement?

The structure of the public engagement is flexible. We expect the three public workshops mentioned could include items such as public walking tours and visual preference surveys.

- c. What is the City’s position on the use of technology (such as Zoom or Microsoft Teams) as a means for attendance and/or facilitation at meetings, throughout and even beyond the current health crisis?

Some use of these technologies is acceptable and expected, but we are hopeful to have in person engagement as well.

- d. Does the Engage Louisville platform support a variety of virtual public outreach methods such as a visual preference survey and informational videos? Or are those typically linked through Engage Louisville?

Basic survey tools are available on EngageLouisville, but more complex surveys may need to be done through separate links. EngageLouisville is run through Bang the Table. <https://www.bangthetable.com/>

- 3) Are there common design topics that are continuously an issue with new development in the Old Town Overlay? Mass and scale of residential development are mentioned as specific topics on which to solicit community feedback. Are there others that come to mind?

Generally, the concern is that new development is negatively impacting character of Old Town. Part of the project is to determine what design elements are influencing the issue, which may include mass and scale as well as other design elements.

- 4) Is there another project or timeline that is driving the target date for completion and adoption of the Old Town Overlay zoning regulations?

This project is on the 2021 City Council work plan and city staff expects to complete or make significant progress on the project in 2021 or into the beginning of 2022 at the latest. The City will be beginning its 10-year comprehensive plan update in 2022 and ideally will have this project complete prior to commencing the comprehensive plan update.