
GOLF COURSE RECOVERY PROJECT UPDATE

May 14, 2015 | 5-7:30 p.m. | Coal Creek Golf Course

- Tie-ins to the bridges have been poured.
- Dillon Road underpass is going through design review and is still scheduled for late fall of 2015 contingent upon approval by the Federal Highway Administration. The underpass will be cleaned up, temporary repairs implemented and ready for the opening.
- Grow-in is still in progress with Landscapes Unlimited (LU). LU has been over-seeding the golf course with rye and bluegrass and is almost finished with the fourth over-seeding of the fairways and rough.
- High water and flooding over the weekend resulted in some clean-up, but little damage to the course. Two trees on Hole 12 have fallen and will be removed once the course dries.
- The new course design helped keep the water contained on the golf course and not overflow into residential areas.
- Clean up around the course is in progress and with help from LU and donated equipment from LL Johnson; we should be back to maintaining the golf course very soon.

OPERATIONS UPDATE

Golf Shop

- Initial merchandise lines Coal Creek will carry include: Titleist, Gear for Sport, Under Armour, Foot Joy, CMC, AM&E, Ping, Fujikura Golf, Miura Golf, and Sun Mountain.
- Coal Creek was selected as one of the few Colorado locations to carry Ben Hogan Golf Company's newest equipment. Reborn under the operational guidance of past Ben Hogan employees, the company is dedicated to producing the best iron manufactured and features flexibility of set make-up along with high levels of quality.
- Coal Creek has entered an exclusive agreement with Titleist golf balls. This relationship allows Coal Creek to capitalize on a variety of programs including new range balls and limited edition Titleist products, along with incentives that

lower prices for the world's number one golf ball.

- The golf shop is undergoing additional aesthetic changes as the mining theme is introduced through distressed wood fixtures.

Golf Instruction

- The Coal Creek PGA Junior League team currently has eight team members. We need between 10 and 12 per team. Additional handouts are available in the golf shop and at www.coalcreekgolf.com.
- Private instruction is available now. Through an agreement with Colorado National, the professional staff of Coal Creek will be able to utilize the practice facilities at Colorado National until our practice areas are open. Contact the golf shop 303.666.7888 for information.

Scorecard

- Coal Creek will be rated for slope and rating close to the scheduled opening date of June 29. This information will be installed on the handicap computer prior to play, but most likely will not be on the initial run of score cards.
- The score card will show four distinct sets of tees with two combo sets of tees. The four tees will be TNT, Pick and Shovel, Coal Car, and Lantern. The combo tees are a combination of different tees to offer more variety. The combo tees will also be rated for slope and course rating and will appear on the handicap computer for Coal Creek Golf Course.

The Mine

- Construction is underway to upgrade and refurbish the food and beverage operations within Coal Creek Clubhouse. Plans will include new look accoutrements along with a new menu featuring fresh products.

STAFF UPDATE

- **Alexander Kosel** is our new Assistant Golf Course Superintendent. Kosel previously worked at the Heritage Eagle Bend Golf Course in Aurora and as an Assistant Superintendent at the Broadmoor Golf Course. He grew up playing the game of golf on Coal Creek and is glad to be back working at his hometown golf course.
- **Brady Jones** was recently hired as the first assistant golf professional. Jones is a University of Colorado graduate, a PGA Certified golf professional, and recently worked at Roaring Fork Club in Basalt. Brady starts work May 18.
- A search is underway for a second assistant golf professional along with support staff. Additionally, a job fair is scheduled at Coal Creek Clubhouse on Tuesday, May 19, 3-6 p.m. for golf course and golf operations staff.

GRAND RE-OPENING CELEBRATION

- **Grand Opening Ceremony | Saturday, June 27, 10:00 a.m. to 4:00 p.m.**
The opening activities will include:
 - 9:00 a.m. Complimentary food & beverages
 - 10:00 a.m. Color Guard/Dedication with State and Local Dignitaries
 - 10:30 a.m. Ceremonial first tee shot from # 1 Tee
 - 11:00 a.m. Festival Activities
 - Contests with divisions for men, women, and children
 - Hole in One shootout on Hole #9 for the first 200 contestants
 - Closest to the pin FOOTGOLF on Hole # 13
 - Long drive on the driving range
 - Longest kick FOOTGOLF on the driving range
 - Course tours (walking, bike, carts)
 - Explore new amenities (carts, Golf Bikes, etc.)
 - Live music and other activities throughout the day
- **Media/Stakeholder/Lottery Golf Day | Sunday, June 28**
 - 9:00 a.m. Shotgun start
 - An opportunity to play the first round of golf since September 2013 at Coal Creek Golf Course
 - Breakfast, beverages, appetizers, green fee, range, prizes and recognition for the lucky winners of the lottery.
 - Appetizers and good stories are available at the completion of play.
- **Lottery drawing to play in Sunday, June 28 Golf Day**
 - Entry fee \$100
 - Lottery forms accepted at Coal Creek Golf Course starting June 20 through June 27 at 4:00 p.m.
 - Lottery winners announced after 4:00 p.m.
- **Sealed Bid Auction for first tee time on Monday, June 29**
 - Four players with cart and lunch
 - Sealed bids accepted at Coal Creek Golf Course starting June 20 through June 27 at 4:00 p.m.
 - Announcement of first tee time winner after 4:00 p.m.

COMMUNICATIONS/MARKETING

- Coal Creek Golf Courier, the first issue of weekly e-newsletter sharing updates and activities issued on May 4. To opt-in and receive, please email dwhite@louisvilleco.gov.
- Online presence is about to get a big boost. Facebook and Twitter accounts will launch May 18. Our website, www.coalcreekgolf.com, will also have a new look later in the month. In the interim, new content will be added to City of Louisville website.

FINAL COURSE YARDAGE

	TNT	Pick & Shovel	"Strokers" <i>Men's Combo</i>	Coal Car	Circa 1990 <i>Women's Combo</i>	Lantern
1	414	392	348	348	348	305
2	366	342	296	296	296	233
3	400	377	333	333	287	287
4	541	512	458	458	458	396
5	183	166	166	134	99	90
6	407	390	363	363	291	291
7	209	184	184	135	121	111
8	514	490	446	446	386	386
9	444	430	378	378	313	313
	3478	3283	2972	2891	2599	2412
10	592	571	516	516	516	398
11	178	165	165	146	99	93
12	410	385	338	338	338	283
13	411	375	299	299	299	257
14	524	494	450	450	450	407
15	403	380	338	338	284	284
16	391	368	368	287	287	239
17	181	152	152	138	127	117
18	449	125	346	346	281	281
	3539	3315	2972	2858	2681	2359
	7017	6598	5944	5749	5280	4771