

**SUBJECT: RESOLUTION NO. 20, SERIES 2024 – A RESOLUTION
APPROVING THE TEMPORARY WAIVER OF CERTAIN FEES
FOR THE MAIN STREET PATIO PROGRAM**

DATE: APRIL 16, 2024

PRESENTED BY: JEFF DURBIN, CITY MANAGER

SUMMARY:

On March 19, 2024 City Council directed staff to make improvements to the Main St patio program in lieu of a seasonal closure of Main St. Staff has been working on implementation of the “substantially enhanced patio program.”

In addition to physical improvements to the program, staff is providing a resolution for Council consideration that would waive the \$1,000 per patio fee for participation.

DISCUSSION:

Patio installation is scheduled to begin the week of April 22, consistent with prior year’s schedules. As of April 12, 2024, 32 of the 34 patio are scheduled for businesses. Enhancements scheduled for this year, at this time, include the following:

- Staff asked all downtown businesses about interest in enhancing public areas in front of businesses. A few businesses expressed interest and staff continues to work with them on details.
- Staff is working on acquiring materials to add decorative lighting to the patios. Supply chain issues may be problematic, but we are hopeful.
- Flower baskets are getting ready for delivery. Parks staff was disappointed with the contractor’s performance last year regarding maintenance, so Parks staff will be maintaining them this season.
- Staff is working with the new owners of the Chase building to lease their parking spaces for public parking, this would add 9 new parking spaces downtown.

Staff has explored a variety of other options that could be considered in future years pending how the program performs in 2024.

Staff continues to work with businesses, the Downtown Business Authority, Chamber of Commerce, and City event staff on additional programming opportunities for the season.

Patio fees are due on April 15, 2024 following our annual schedule. However, should Council waive those fees the City would provide a prompt rebate of any fees already paid.

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FISCAL IMPACT:

Patio program fee revenue is 33,000 annually. This underwrites the costs of the program, those costs exceed \$33,000 annually (the flower baskets alone cost \$17,500)

PROGRAM/SUB-PROGRAM IMPACT:

The temporary closure of Main Street is related to the City's goal to promote a thriving business climate that produces reliable revenue to support City services.

RECOMMENDATION:

Approval of Resolution No. 20, Series 2024

ATTACHMENTS:

1. Resolution Waiving Fees for 2024 Patio Program

STRATEGIC PLAN IMPACT:

☒	 Financial Stewardship & Asset Management	☒	 Reliable Core Services
☒	 Vibrant Economic Climate	☐	 Quality Programs & Amenities
☐	 Engaged Community	☐	 Healthy Workforce
☐	 Supportive Technology	☐	 Collaborative Regional Partner

**RESOLUTION NO. 20
SERIES 2024**

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WHEREAS, the City's small businesses significantly contribute to the overall fabric of the City's economy and the health, welfare, and enjoyment of its residents; and

WHEREAS, the City Council believes the summer patio program is an important way to promote activities and visits to the historic downtown area; and

WHEREAS, City Council finds that it should lessen the financial burden of downtown businesses by waiving the City-imposed fees for those restaurants participating in the patio program for the 2024 season.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF LOUISVILLE, COLORADO:

Section 1. The City Council hereby waives the City-imposed fees to participate in the downtown seasonal patio program for the 2024 season.

PASSED AND ADOPTED this 16th day of April, 2024.

Christopher M. Leh, Mayor

ATTEST:

Meredyth Muth, City Clerk