

SUBJECT: PROCLAMATION – ECONOMIC DEVELOPMENT WEEK

DATE: MAY 7, 2024

**PRESENTED BY: VANESSA ZARATE, CECD, ECONOMIC VITALITY MANAGER
AUSTIN BROWN, ECONOMIC VITALITY SPECIALIST**

SUMMARY:

The [International Economic Development Council \(IEDC\)](#) is a non-profit, non-partisan membership organization serving economic developers worldwide. IEDC serves over 4,500 member organizations worldwide and provides training courses, webinars, white-papers, conferences, resource guides and administers and upholds the Certified Economic Developer credential. IEDC works to support economic developers at all levels, promote the field and support efforts to create, retain and expand jobs while positively impacting economies and quality of life.

The IEDC has declared May 6-10th, 2024 as this year's [Economic Development Week](#). Economic Development Week was created by IEDC in 2016 to highlight the programs, best practices and individuals that positively impact life in their communities. IEDC created economic development week to recognize the work that economic development organizations and professionals do that contribute to the growth and vibrancy of local and regional economies. This year's theme is Economic Development Heroes.

The [Economic Development Council of Colorado \(EDCC\)](#) is the professional economic development arm for practitioners in the state of Colorado. They have partnered with IEDC and economic development partners across the state to amplify Economic Development Week, showcase wins and celebrate economic development projects across the state. Governor Polis has proclaimed the week as Economic Development Week.

Economic Vitality Staff will be participating in Economic Development Week this year, leveraging the effort to highlight Louisville businesses, best practices and wins. This year's proposed promotions include a proclamation, economic development background information, success stories, business anniversaries and openings, staff spotlights, partner organization promotions, "did-ya-knows" and more.

Stay tuned throughout the week to learn more about the economic development profession and Louisville highlights.

#CoEconDevWeek24 #EconDevWeek #EconomicDevelopmentHeroes

ATTACHMENT(S):

1. 2024 Economic Development Week Proclamation



**ECONOMIC DEVELOPMENT WEEK PROCLAMATION
MAY 6-10, 2024**

Whereas, economic development professionals are committed to creating, retaining, and expanding top-tier opportunities that facilitate long-term, equitable community growth; and

Whereas, the economic development profession cultivates thriving neighborhoods, champions sustainability and resiliency, boosts economic prosperity, enhances the quality of life, and builds robust tax bases; and

Whereas, economic development professionals operate throughout diverse economic environments, including rural, suburban, and urban settings; local, state, provincial, and national governments; public-private partnerships; chambers of commerce; institutions of higher education; among many similar organizations and associations; and

Whereas, economic development professionals serve as stewards, bridging connections between community stakeholders such as residents, business leaders, elected officials, industry executives, and educational administrations, to collaborate in promoting job creation, community success, infrastructure advancements, and an optimistic future; and

Whereas, economic developers contribute to the betterment and progress of Louisville, Boulder County and Colorado; and

Whereas, Louisville has over 16,000 employees and 1,200 businesses; and

Now, therefore, the City Council of Louisville, Colorado does hereby proclaim May 6-10, 2024 to be Economic Development Week.

DATED this 7th day May 2024

Christopher M. Leh, Mayor

ATTEST:

Meredyth Muth, City Clerk