

**SUBJECT: APPROVAL OF POLLINATOR MURAL AT THE INTERSECTION  
OF MAIN AND SPRUCE STREETS**

**DATE: JULY 16, 2024**

**PRESENTED BY: SHARON NEMECHEK, CULTURAL SERVICES**

**SUMMARY:**

On July 9<sup>th</sup> the Cultural Advisory Board unanimously approved a design, by a local Louisville artist, for a street mural to be painted in the intersection of Main and Spruce Streets. Staff is working with the artist to ensure that the bee in the final design is representative of a Colorado native bee species. The overall design will not change substantially, but the insect may be tweaked slightly.

This street mural is intended to celebrate the City of Louisville's designation as a Bee City, the community's commitment to pollinator health, and our residents' enjoyment of accessible public art. The artwork is vibrant and engaging, and will work well on the asphalt surface.

The mural is expected to be temporary, lasting about a year, due to the nature of the materials used and the traffic along the roadway.

The total cost of the mural including supplies and the artist's time is \$3,000 to be paid by the City of Louisville's public art budget.



**PROGRAM/SUB-PROGRAM:**

This project supports the Cultural Arts and Special Events, Economic Vitality and the Parks "Bee City" programs.

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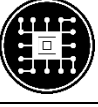
**STAFF RECOMMENDATION:**

Staff recommends City Council approve the installation of the Pollinator mural.

**ATTACHMENT(S):**

None

**STRATEGIC PLAN IMPACT:**

|                                     |                                                                                                                            |                                     |                                                                                                                  |
|-------------------------------------|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/>            |  Financial Stewardship & Asset Management | <input type="checkbox"/>            |  Reliable Core Services         |
| <input checked="" type="checkbox"/> |  Vibrant Economic Climate                 | <input checked="" type="checkbox"/> |  Quality Programs & Amenities   |
| <input checked="" type="checkbox"/> |  Engaged Community                        | <input type="checkbox"/>            |  Healthy Workforce              |
| <input type="checkbox"/>            |  Supportive Technology                    | <input type="checkbox"/>            |  Collaborative Regional Partner |