

SUBJECT: AFFIRMATION OF COMPREHENSIVE PLAN VISION
STATEMENT AND CORE VALUES

DATE: SEPTEMBER 3, 2024

PRESENTED BY: JEFF HIRT, AICP, PLANNING MANAGER
ROB ZUCCARO, AICP, COMMUNITY DEVELOPMENT DIRECTOR

PURPOSE

The purpose of this agenda item is for City Council to affirm the Comprehensive Plan's Vision Statement and Core Values, learn the outcomes of the Plan's most recent round of community engagement, and receive an overall project update.



BACKGROUND

Attachment 1 and below are the Comprehensive Plan's draft Vision Statement and Core Values. These were shaped by recent community input and will act as the foundation for the Plan. Attachment 1 provides more detail on how the Plan hinges off the Vision Statement and Core Values. Attachment 1 also provides examples of the topics and theme areas that would be addressed within each of the Vision Statement and Core Values. The Plan's draft vision statement is:

Louisville is committed to being an equitable, resilient, and sustainable community where everyone has the opportunity to thrive – now and for future generations. We welcome a vibrant future where Louisville will evolve and adapt to change in ways that respects our past and supports our high quality of life.

The Plan's draft Core Values are:

- Community Character: We value a balanced approach to change that maintains and enhances our community character.
- Community Connectivity: We value knowing our neighbors through a community network that is inclusive and inter-connected.
- Environmental Sustainability: We value climate action, environmental resilience, and adaptation to promote environmental sustainability for the enduring vitality of our community.
- Economic Vibrancy: We value vibrant commercial areas that support the community.
- Community Places: We value community places to bring people together and support healthy living including parks, open spaces, and other public places.
- Civic Leadership: We value transparent, collaborative, and fiscally sustainable local government.

Community Engagement Round “1.5”

Attachment 2 is a summary of the most recent Comprehensive Plan community engagement that focused on refining the Vision Statement and Core Values. The project team hosted several well attended summer “intercept” events and online surveys to ask for community input on the draft Vision Statements and Core Values. Specifically, participants were asked what several subjective terms (e.g., “inclusive”, “sustainable”, etc.) meant to them. Attachment 2 includes a Key Understandings section with a summary of the input as well as all the individual comments received.

Planning Commission Input on Vision Statement and Core Values

The project team presented the Plan’s draft Vision Statement and Core Values to Planning Commission on August 8. Planning Commission affirmed the Vision Statement and Core Values with the following recommended changes:

- Vision Statement last sentence: *We welcome a vibrant future where Louisville will evolve and adapt to change in a ways that respects our past and supports our high quality of life.*
- Community Character Core Value: *We value a balanced approach to ~~development~~ **change** that maintains ~~or~~ **and** enhances our community character.*
- Community Connectivity Core Value: ~~We value an inclusive and connected community where all can live and flourish.~~ **We value knowing our neighbors through a community network that is inclusive and inter-connected.**

It is also noteworthy that some Planning Commissioners expressed a desire for more assertive language either in these statements or subsequent goals and strategies. The August 8 Planning Commission video is at [this link](#) with the Comprehensive Plan discussion starting at about (start at about 3:07 into the meeting).

SCHEDULE AND NEXT STEPS

Over the next two months, the project team will focus on developing future land use scenarios and other key policy choices for community engagement starting in late October. The community engagement will address future locations for potential land use changes, levels of development density, transportation improvements, and other topics. The project team will then come back to City Council in early 2025 to report the results of the recent community engagement and a proposed framework for the Plan, including draft goals and strategies along with future land use and transportation policy options.

A Comprehensive Plan community open house and other events are being scheduled for Thursday, November 7 at the Louisville Recreation Center gym.

The schedule below provides an overview of the next four months of the project. Specific future anticipated City Council decision points are summarized below. The dates and topics are subject to change as the project evolves.

SUBJECT: AFFIRMATION OF COMPREHENSIVE PLAN VISION AND VALUES**DATE: SEPTEMBER 3, 2024****PAGE 3 OF 3**Anticipated Future City Council Decision Points

- September 3 – City Council affirmation of Plan Vision Statement and Core Values
- Early 2025 – City Council Discussion/Direction on Plan framework, including preferred future land use and development policy and other goals and strategies following community engagement
- Spring 2025 – City Council review of Plan draft
- Summer 2025 – City Council target adoption of Plan

Near Term Comprehensive Plan Update Schedule (subject to change)

Milestone	June/July	Aug	Sept	Oct	Nov	Dec	Jan/Feb
Community Engagement Round “1.5” Vision and values refinement.	Complete ✓						
Planning Commission Review and recommend City Council confirmation of vision and values based on community input.		8/8 ✓					
City Council Affirmation of vision and values to act as foundation for Plan development.			9/3				
Community Engagement Round #2 Future growth scenarios, key choices, and tradeoffs.			Plan for engagement, develop policy choices		In person and online		
Analyze Community Input, Plan Development Will include City Council and Planning Commission Discussion/Direction meetings starting early 2025, additional opportunities for community input						>> Continued into 2025, target Plan adoption Summer 2025	

REQUESTED CITY COUNCIL ACTION

Staff recommends that City Council affirm the Comprehensive Plan Vision and Core Values as presented.

ATTACHMENTS:

1. Vision Statement and Core Values Memo from Design Workshop
2. Engagement Window 1.5 Summary

For more project information, visit: <https://www.engagelouisvilleco.org/comp-plan>

CITY COUNCIL COMMUNICATION

DESIGNWORKSHOP

Landscape Architecture

Planning

Urban Design

Strategic Services

Environmental Graphic Design

22860 Two Rivers Road, Suite 102

Basalt, Colorado 81621

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designworkshop.com

MEMORANDUM

To: The City of Louisville

From: Design Workshop: Jessica Garrow,
Alison Cotey
Sprit Environmental, EPS, Fehr &
Peers

Date: August 14, 2024

Project Name: Louisville Comprehensive Plan

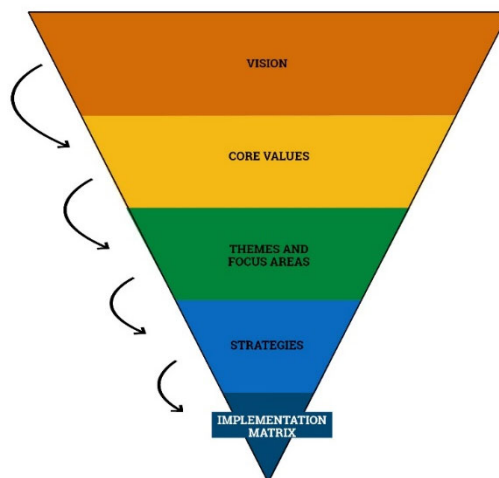
Subject: Louisville Draft Vision, Values, Plan
Themes and Focus Areas

MEMORANDUM PURPOSE

The memorandum outlines an updated vision statement, core values, and focus areas for the continued development of the Comprehensive Plan. These have been crafted to reflect the community comments from focus groups, pop-up events, community surveys and community events reflected in Community Engagement Summary 1 from March 2024. These have been revised and workshopped following discussion from the Planning Commission, Council, and feedback from the community reflected in Community Engagement Summary 1.5, from June to July. This version of the vision and core values will serve as a framework for the Comprehensive Plan, and will be expanded on to develop goal statements, strategies, and actions in the next phase of work. This document will be shared with Planning Commission (8/8) and City Council (9/3) for affirmation of these values to act as the foundation for the plan's development.

PLAN FRAMEWORK

The Comprehensive Plan should provide a long-range outlook for the entire geographic area of Louisville, including all physical elements within the community, to guide growth and change. The following plan framework outlines the anticipated structure for the Louisville Comprehensive Plan. Areas in *grey* will be provided later in the process.



1. **Vision:** A vision statement serves as an aspirational future statement, speaking to what the Louisville community hopes to achieve.
2. **Core Values:** A core value is a community ideal to guide decision-making.
3. **Themes and Focus Areas:** Each core value is aligned with a Theme and supporting Focus Areas. These are an effort or desired result to provide direction for how to achieve the community's vision.
4. **Goals and Strategies (TBD):** *Strategies are the 'how-to achieve your goals', and may include projects, programs, policies or partnerships. These will be developed later in the process.*
5. **Implementation Matrix (TBD):** *The implementation matrix outlines the steps forward including timing/priorities, leadership/personnel, and resources/budget for the plan. These will be developed later in the process.*

VISION STATEMENT

A vision statement answers the question 'What do we strive to be'? The proposed Vision Statement based on feedback to date is:

Louisville is committed to being an equitable, resilient, and sustainable community where everyone has the opportunity to thrive – now and for future generations. We welcome a vibrant future where Louisville will evolve and adapt to change in ways that respects our past and supports our high quality of life.

CORE VALUES

A core values answers the question 'Who are we and what guides us? There are six theme areas, each with a Core Value Statement. Each of the Core Values has evolved from the previous 2012 Values through extensive outreach and discussion with staff, leadership, and the community. The six core values are listed below and seen in the graphic at right to demonstrate their relationship to the Vision Statement:

- Community Character: *We value a balanced approach to change that maintains and enhances our community character.*
- Community Connectivity: *We value knowing our neighbors through a community network that is inclusive and inter-connected.*
- Environmental Sustainability: *We value climate action, environmental resilience, and adaptation to promote environmental sustainability for the enduring vitality of our community.*
- Economic Vibrancy: *We value vibrant commercial areas that support the community.*
- Community Places: *We value community places to bring people together and support healthy living including parks, open spaces, and other public places.*
- Civic Leadership: *We value transparent, collaborative, and fiscally sustainable local government.*



Each of these Core Values serves to support the overarching Vision Statement for the community. The key ideas in the Vision Statement – equitable, resilient, sustainable and vibrant – are important organizing principles to the plan and will be addressed throughout each section / chapter of the document.

THEMES AND FOCUS AREAS

The Themes and Focus Areas will further guide the structure of the Louisville Comprehensive Plan. These are not listed by priority level. Each Core Value is aligned with a Plan Theme and corresponding Focus Areas, which include a preliminary description of possible strategies to be explored in the next phases of work.

In the table below, each Core Value is identified in the left-hand side of the table. In the right-hand side of the table are the anticipated thematic focus areas that will be part of the specific Core Value. This is an initial listing and is based on the community feedback to date. As the work continues, the Focus Areas will continue to be refined.

Core Value	Select Example Themes and Focus Areas
Community Character <i>We value a balanced approach to change that maintains and enhances our community character.</i>	• Multimodal Transportation Connectivity: <i>This may include strategies to support all modes of transportation for a network that provides multiple options with a focus on increased trails and sidewalk connections, safe crossings, and bus access..</i> • Housing Diversification: <i>This may include strategies to advance the City’s recently adopted Housing Plan to diversify and increase Louisville’s housing supply at appropriate locations.</i> • Jobs and Housing Balance: <i>This may include strategies to address an overall balance between employment and housing availability to better ensure that residents can live and work in Louisville.</i> • Community Heritage/Identity: <i>This may include strategies to protect and promote cultural landmarks, historic sites, and preserve a sense of identity in neighborhoods through contextual building design.</i>

Core Value	Select Example Themes and Focus Areas
Community Connectivity <i>We value knowing our neighbors through a community network that is inclusive and inter-connected.</i>	• Public Safety: <i>This may address strategies to prevent and protect citizens from dangers or threats, with a focus on neighborhoods.</i> • Community Resilience and Adaptation: <i>This may include strategies to address social networks and programs and the capacity to adapt to economic and social change and respond to natural disasters, with a focus on multi-generational support and underrepresented communities</i> • Community Facilities: <i>This may include strategies to support public amenities, arts and culture, and recreational activities which foster social cohesion such as community centers, libraries, and arts facilities where people can gather and access services.</i>
Environmental Sustainability <i>We value climate action, environmental resilience, and adaptation to promote environmental sustainability for the enduring vitality of our community.</i>	• Hazard Mitigation: <i>This may include strategies to reduce risks from natural and human-made hazards including measures to reduce the impact of disasters, assessing potential hazards and vulnerability, and disaster preparedness.</i> • Open Space and Habitats: <i>This may include strategies to protect or enhance natural areas including forests, grasslands, wetlands/river corridors, and other undeveloped lands to ensure habitat preservation for biodiversity, environmental health, and providing residents with access to natural landscapes.</i> • Sustainability and Decarbonization: <i>This may include strategies to reduce greenhouse gas emissions including but are not limited to renewable energy, electrification of buildings and transportation systems, air quality improvement, energy efficiency measures, water use and conservation, and waste diversion and the creation of a circular economy.</i> • Equitable Resilience and Adaptation: <i>Develop and implement strategies to support all of Louisville, especially vulnerable and underserved populations, in withstanding and adapting to climate impacts. This includes deploying sustainable infrastructure, implementing nature-based solutions, inclusive community engagement, and ensuring access to resources and services that promote environmental justice and social equity.</i>

Core Value	Select Example Themes and Focus Areas
Economic Vibrancy <i>We value vibrant commercial areas that support the community.</i>	• Downtown Vibrancy: <i>This may include strategies to promote a dynamic downtown Louisville such as attraction and retention of a mix of businesses and land uses, pedestrian-friendly streets and active street life, events, public spaces, and catalysts for redevelopment.</i> • Supportive Business Environment: <i>This may include strategies to support the growth and sustainability of businesses along commercial corridors like McCaslin and South Boulder Road while balancing local business, incubators, R&D spaces through workforce retention, business development programs, and initiatives that encourage entrepreneurship and innovation.</i> • Placemaking and Public Realm: <i>This may include strategies to design and enhance communal spaces to be vibrant, accessible, and attractive areas for people to engage in community life and to support local business vibrancy by bringing people to shop, eat, and play in core commercial and mixed use areas.</i>
Community Places <i>We value community places to bring people together and support healthy living including parks, open spaces, and other public places.</i>	• Recreational Assets: <i>This may include strategies to increase or improve facilities and resources which promote physical health, leisure, and social interaction including parks, sports fields, playgrounds, trails, community centers, and aquatic facilities.</i> • Accessibility: <i>This may include strategies to increase or improve access to community shared spaces like parks and plazas and for those spaces to be usable by all people, welcoming, and encouraging community connections.</i> • Conservation, Restoration and Preservation of Open Space: <i>This may include strategies aimed at acquiring, protecting and enhancing natural environments for current and future generations.</i>

Core Value	Select Example Themes and Focus Areas
Civic Leadership <i>We value transparent, collaborative, and fiscally sustainable local government.</i>	• Core Community Services: <i>This may address the essential programs, resources, and support systems provided by the City in partnership with other organizations to meet the needs of residents addressing education, social services, and public safety to enhance the quality of life, support well-being, and promote equity and accessibility for all community members.</i> • Transparent and Inclusive: <i>This may include practices related to openness, accountability, and equity in City decision-making processes involving clear communication, access to information, honesty about actions and decisions, and ensuring a diversity of voices and perspectives are represented.</i> • Regional Collaboration: <i>This may include strategies to support cooperative efforts between neighboring communities to address common challenges and leverage their collective strengths which may involve joint planning, shared services, coordinated policies, and partnerships on issues such as transportation, economic development, environmental protection, and emergency response.</i>

A black and white photograph of the Louisville Historical Museum building, which has a sign that reads "LOUISVILLE HISTORICAL MUSEUM" and "19 03". The building is surrounded by a geometric pattern of blue and green triangles.

SUMMER COMMUNITY ENGAGEMENT SUMMARY

Prepared by
Community Development Staff

Issued: July 2024

Introduction

The City of Louisville conducted community engagement in the Summer of 2024 to better understand the community's core values to inform the Comprehensive Plan update. This document summarizes the community input during this engagement window. This summer engagement window included five “intercept” events to engage with community members at popular summer events and at trailheads near multi-family developments to help broaden community representation. The five event locations were:

- Street Faire
- Summer Concert Series
- Bike to Work Day
- Hecla Lake Trailhead
- Ridge Place Trailhead on the Power Line Trail

Summer engagement also included two online opportunities: a survey that mirrored the in-person prompts and a mapping activity that invited participants to identify places in Louisville they thought embodied the draft values. Full reports from the two online activities are included at the end of this report.

Online and in-person participants were able to read and provide feedback on all 12 draft values. However, staff focused on three values that needed clarification and specificity:

- Louisville is a safe, welcoming, inclusive, and supportive community where all can live and flourish.
- Louisville supports vibrant commercial areas.
- Louisville supports development that maintains and enhances our unique quality of life.

Participants selected images and phrases that they felt defined each of these three values.





Intercept event at Summer Concert Series

In-Person Event Boards

Instructions: Use stickers to indicate what "SUPPORTS VIBRANT COMMERCIAL AREAS" most means to you.

Downtown Louisville
A distinct character and identity with a variety of uses and activities that support local businesses.

Beautiful Streets
Pedestrian-friendly streets and long-term vision and strategies such as streetscape and signage.

A Mix of Uses
Areas of activity have traditional, retail, and community uses, providing spaces to promote vibrancy.

Public Events
Street fairs, farmers' markets, concerts and festivals in commercial areas.

Easily Accessible
Commercial and retail areas are easily accessible by public transit, walking, biking, as well as driving.

Balanced Parking
Parking options to make visiting commercial areas convenient and accessible.

Public Spaces and Amenities
Public spaces like parks, plazas, gardens, and walking areas where people can gather.

Other Ideas
Provide a comment on a comment card, post a sticky note below, or share your ideas online using the QR code on this board.

Instructions: Use stickers to indicate what a "SAFE, WELCOMING, INCLUSIVE, AND SUPPORTIVE COMMUNITY" most means to you.

Cultural Events
Festivals, parades, and events celebrating different cultures, traditions, and heritage from around the world.

Accessibility and Inclusivity
Public buildings, parks, and transportation systems designed to be accessible and inclusive to people of all abilities and backgrounds.

Safe Streets
Roads, street crossings, sidewalks, and bike lanes that are accessible, connected and easy to navigate for walking, biking, and driving.

Community Engagement
The city and other organizations should engage with community perspectives on important topics.

Inclusive Housing Policies
Zoning laws and housing policies that promote affordable housing options.

Other Ideas
Provide a comment on a comment card, post a sticky note below, or share your ideas online using the QR code on this board.

Community Programs
Programs and services designed to support economic growth, employment, education, and other important community issues.

Family-Friendly Spaces
Community parks, libraries, and other spaces where people from different backgrounds can gather.

LOUISVILLE VISUALIZING VALUES

ENGAGELOUISVILLE.ORG/COMP-PLAN

Instructions: Use stickers to indicate what "DEVELOPMENT THAT MAINTAINS OR ENHANCES OUR UNIQUE QUALITY OF LIFE" most means to you.

Zoning Regulations
Zoning laws to protect the character of neighborhoods by regulating land use, building height, and density.

Community Centers
Places for neighborhood interaction and engagement.

Quality Public Spaces
Well lit, well maintained parks, sidewalks, and trails to enhance safety, accessibility and neighborhood beauty.

Public Art and Community Identity
Representation of a community's culture, values, and history through artistic installations and projects in public spaces.

Historic Preservation
Architectural and cultural heritage that is protected or restored.

Other Ideas
Provide a comment on a comment card, post a sticky note below, or share your ideas online using the QR code on this board.

Open Space
Preservation, restoration, and conservation of open space.

Community Character
Qualities, traditions and values that define and distinguish a community.

Analysis Methodology

The following analysis includes a summary of responses and insight into the community's vision, values, and priorities. Participants could select as many options as they wanted, resulting in hundreds of individual responses (such as a dot on a board) from approximately 200 participants. All counts of responses are based on survey results and dots placed on boards and are approximate. The analysis also includes themes from open responses received via the online survey, in-person comment cards, and emails. In-person and online responses are grouped together in the analysis below. In addition to being able to identify any topics, in-person respondents were also asked to identify their number one topic per prompt (identified as "Priority Votes" in the tables below).

Participants were presented with the following questions and topics:

What does a "safe, welcoming, inclusive, and supportive community" mean to you?

- *Cultural Events: Festivals, parades, and events celebrating different cultures, traditions, and holidays from around the world.*
- *Accessibility and Inclusivity: Public buildings, parks, and transportation systems designed to be accessible and inclusive to people of all backgrounds.*
- *Safe Streets: Roads, street crossings, sidewalks, and bike lanes that are accessible, connected, and easy to navigate for walking, biking, and driving.*
- *Community Engagement: The City and other organizations actively engage with community members with diverse perspectives on impactful topics.*
- *Inclusive Housing Policies: Zoning laws and housing policies that promote affordable housing options.*
- *Community Programs: Programs and services tailored to support minority groups, immigrants, refugees, and other underrepresented communities.*
- *Family Friendly Spaces: Community centers, libraries, and other spaces where people from different backgrounds can gather.*

What does "supports vibrant commercial areas" mean to you?

- *Downtown Louisville: A distinct character and identity with a unified design and scale with marketing and promotions to support local businesses.*
- *Beautiful Streets: Roadways have trees, landscape, sidewalks, and bike lanes, amenities such as seating, and signage.*
- *A Mix of Uses: Areas of activity have residential, retail or commercial, and gathering spaces to promote vibrancy.*
- *Public Events: Street fairs, farmers' markets, concerts and festivals in commercial areas.*
- *Easily Accessible: Commercial and retail areas are easily accessible by public transit, walking, biking, as well as driving.*
- *Public Spaces and Amenities: Public spaces like parks, plazas, parklets, and seating areas where people can gather.*
- *Balanced Parking: Parking options to make visiting commercial areas convenient and accessible.*

What does "development that maintains or enhances our unique quality of life" mean to you?

- *Zoning regulations: Zoning laws to protect the character of neighborhoods by regulating land use, building heights, and density.*
- *Community Centers: Places for neighborhood interaction and engagement.*
- *Quality Public Spaces: Well lit, well maintained streets, sidewalks, and trails to enhance safety, accessibility, and neighborhood beauty.*
- *Public Art and Community Identity: Representation of a community's culture, values, and history through artistic installations and projects in public spaces.*
- *Historic Preservation: Architectural and cultural heritage is protected or restored.*
- *Open Space: Preservation, restoration, and conservation of open space.*
- *Community Character: Qualities, traditions, and values that define and distinguish a community.*



Responses from Summer Concert Series and Power Line Trail.



Dogs at Bike to Work Day and Power Line Trail.

Key Understandings

Across the online and in-person responses for all prompts, the following topics received the most overall support related to core values: Public Events, Open Space, Family Friendly Spaces, Safe Streets, Public Spaces and Amenities, Community Centers, and Downtown Louisville. The high number of votes for these topics, as well as the unifying theme of public amenities that cross-cuts nearly all of them, suggest that public spaces for recreation, events, and gathering are central to community values and future development overall.

Most of the topics and values presented received high support. The topics that received the fewest votes across the prompts were Balanced Parking, Zoning Regulations, Historic Preservation, and Public Art and Community Identity.

What does a “safe, welcoming, inclusive, and supportive community” mean to you?

Respondents showed high support for all of the topics provided, suggesting a broad definition for this value. Safe Streets, Cultural Events, and Inclusive Housing Policies rose to the top as most relevant to this value.

Answer Options	Total Votes Received	Priority Votes (In-Person Only)
Family Friendly Spaces	98	20
Safe Streets	98	20
Cultural Events	87	14
Accessibility and Inclusivity	82	8
Inclusive Housing Policies	75	21
Community Programs	63	6
Community Engagement	62	6

What does “supports vibrant commercial areas” mean to you?

Public Events, Public Spaces and Amenities, and Downtown Louisville were key elements of this value. Most topics had relatively high support, except balanced parking.

Answer Options	Total Votes Received	Priority Votes (In-Person Only)
Public Events	103	31
Public Spaces and Amenities	92	13
Downtown Louisville	91	29
Beautiful Streets	82	10
A Mix of Uses	55	7
Easily Accessible	52	12
Balanced Parking	42	3

What does “development that maintains or enhances our unique quality of life” mean to you?

Open Space was the clear definer for this value. Other topics received relatively high support, as well, except for Zoning Regulations, Historic Preservation, and Public Art and Community Identity.

Answer Options	Total Votes Received	Priority Votes (In-Person Only)
Open Space	97	37
Quality Public Spaces	79	20
Community Character	66	13
Public Art and Community Identity	52	6
Community Centers	51	7
Historic Preservation	50	5
Zoning Regulations	47	9

The open responses provided insight into topics that respondents felt were missing in the draft values, including: multi-modal transportation, development in the McCaslin area, support for businesses, climate change and the environment (including decarbonization and biodiversity), mixed-use development, and affordable housing.

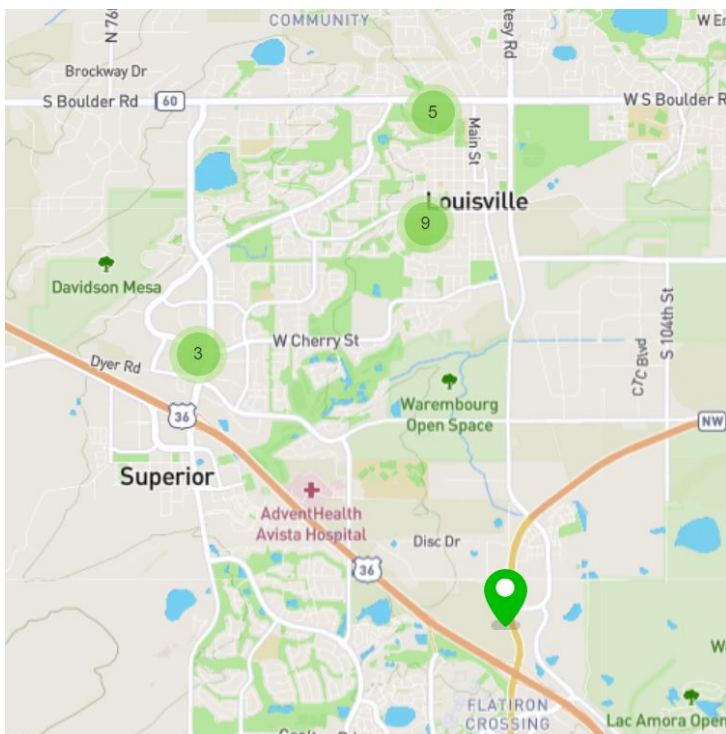
Community members also had the opportunity to identify places in the community that exemplify the core values. There were 17 responses to the online values map activity. Participants identified specific parks, trails, commercial areas, and other public spaces with values assigned to them.

Values Map

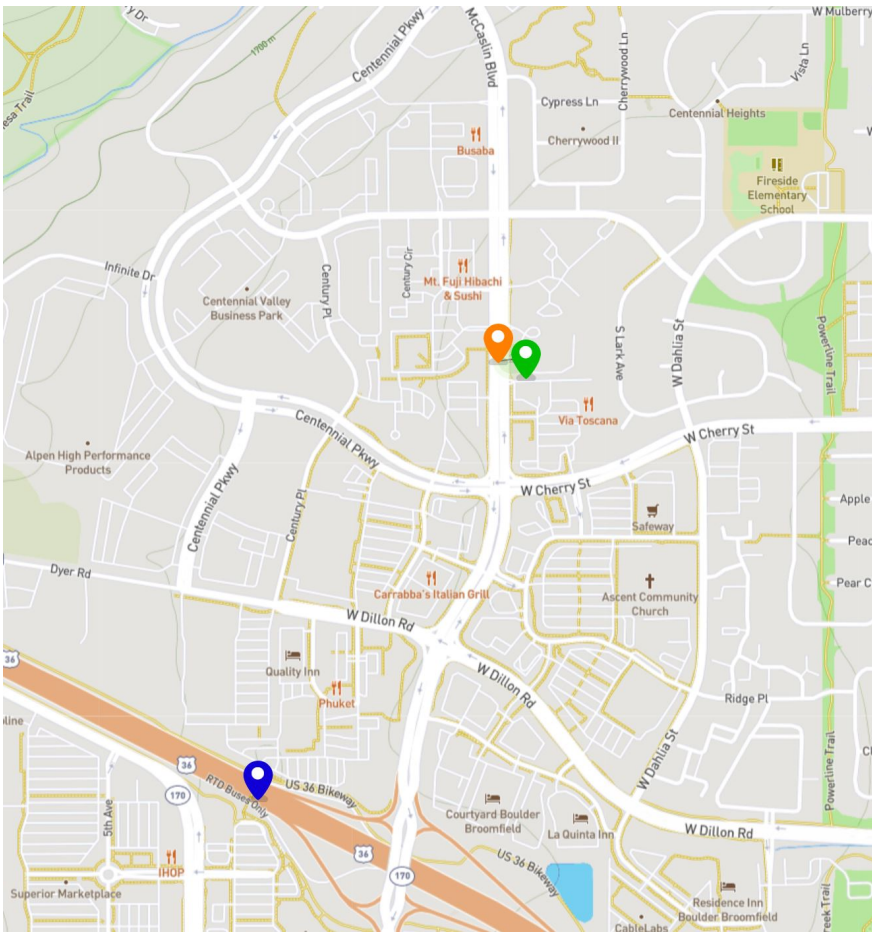
We need your help understanding what certain value statements mean to you. Please read three of the twelve values below.

1. Louisville is a safe, welcoming, inclusive, and supportive community where all can live and flourish. (BLUE)
2. Louisville supports vibrant commercial areas. (ORANGE)
3. Louisville supports development that maintains or enhances our unique quality of life. (GREEN)

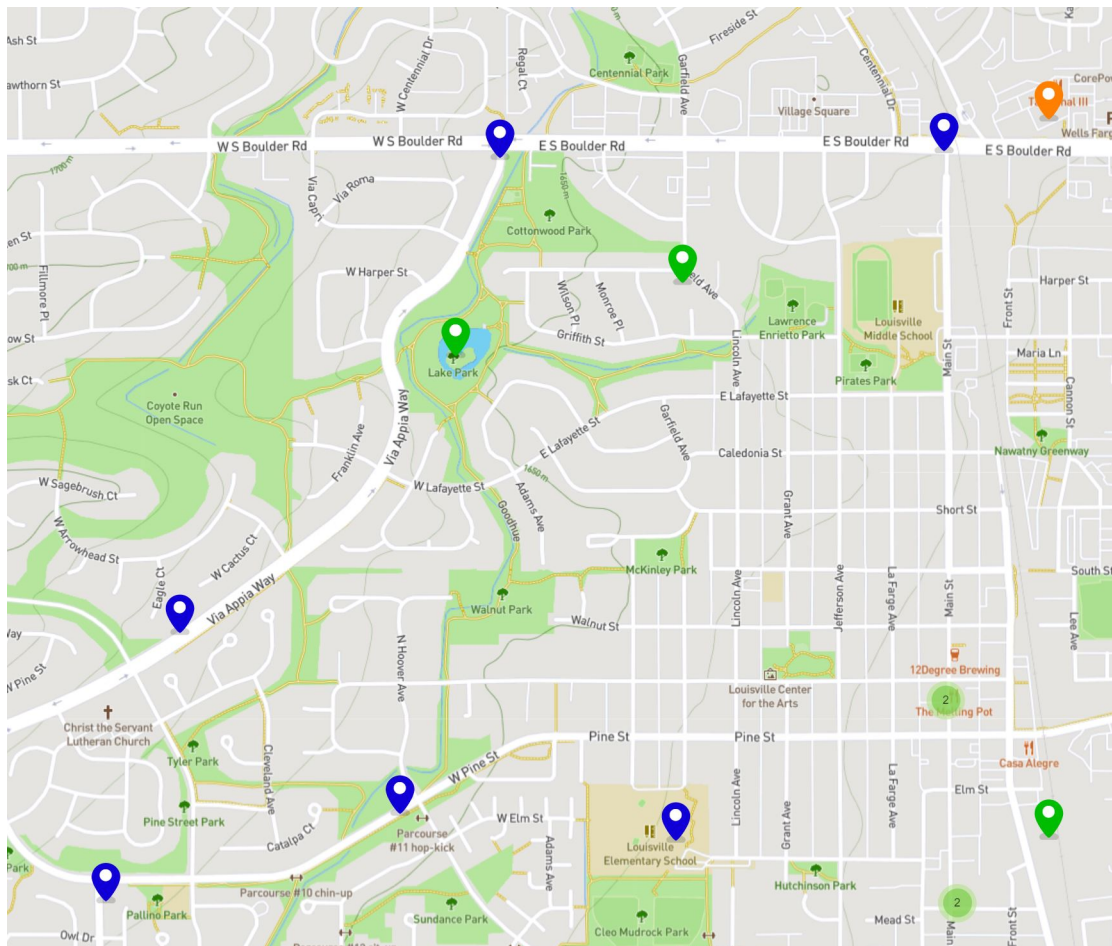
How would you define what these values mean to you? Are there specific places you see these values in Louisville? Click the “Add Pin” button to choose places that you think represent each value, or drop a pin and upload a photo from your phone or computer. Don’t forget to include a sentence about why you chose this place to represent the value.



Description of online mapping activity (left) and map view showing all locations selected (right).



Detailed views of online mapping activity.



Community Values Survey

SURVEY RESPONSE REPORT

01 March 2017 - 23 July 2024

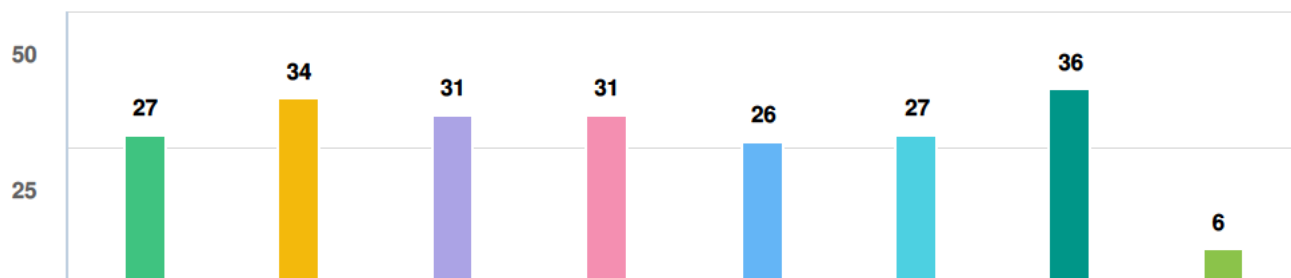
PROJECT NAME:

Louisville Comprehensive Plan Update



SURVEY QUESTIONS

Q1 What does a "safe, welcoming, inclusive, and supportive community" mean to you?



Question options

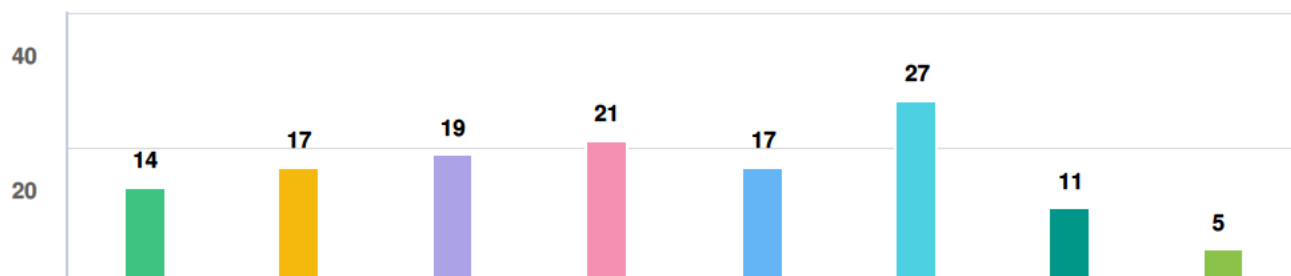
- Cultural Events - celebrating different cultures
- Accessibility and Inclusivity - all people and backgrounds have access to public facilities
- Safe Streets - streets and sidewalks are safe to navigate for walking, biking, and driving
- Community Engagement - the City actively engages with community members with diverse perspectives on impactful issues
- Inclusive Housing Policies - zoning policies to promote affordable housing

▲ 1/2 ▼

Mandatory Question (49 response(s))

Question type: Checkbox Question

Q2 What does "supports vibrant commercial areas" mean to you?



Question options

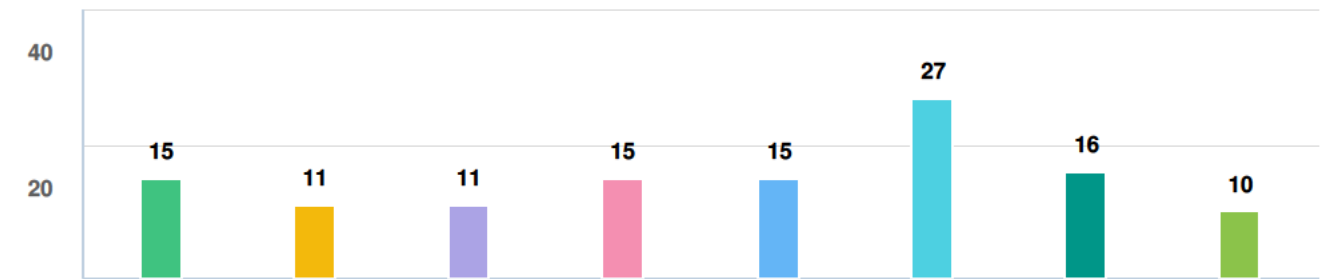
- Downtown Louisville - a distinct character and identity with a unified design, scale, and marketing
- Beautiful Streets - with trees, landscaping, and other amenities
- A Mix of Uses - commercial areas have other land uses mixed in like residential to promote vibrancy
- Public Events - festivals, concerts, markets, etc. in commercial areas
- Easily Accessible - commercial areas are easily accesible by transit, walking, biking, and driving

▲ 1/2 ▼

Mandatory Question (49 response(s))

Question type: Checkbox Question

Q3 What does "development that maintains or enhances our unique quality of life" mean to you?



Question options

- Zoning Regulations - laws to protect neighborhood character related to land use, buildings, and density
- Community Centers - places for neighbors to connect
- Public Arts and Community Identity - representation of Louisville's community culture through public art
- Historic Preservation - protection and enhancement of Louisville's architectural and cultural heritage
- Quality Public Spaces - safe and well maintained public spaces that enhance neighborhoods

▲ 1/2 ▼

Mandatory Question (49 response(s))
Question type: Checkbox Question

Q4 | Do you have any feedback on the other draft values? Please provide any other input below.


7/01/2024 10:15 AM

look to balance all modes, including transit and aim for a 'walkable and bikeable' community. Instead of large parking lots (fields of asphalt or concrete) look to create an environment that allows for more of community engagement opportunities, public places, mid-density, walkable, connected to paths to allow citizens to get around and to places they need to get to without a car.


7/02/2024 05:45 PM

This document does not mention climate related/environmental concerns in any way. Emphasis must be placed on things that ranked high in the Comp Plan survey and this survey - decarbonization, strategies addressing the significant reduction in water anticipated, open space that mitigates heat sinks, SAFE transit paths for peds and bikers (get folks out of cars). Put the human first in all approaches and we will develop a great community!


7/03/2024 03:18 PM

Thank you so much for including public input on this important guiding document for our community. 10 years ago, we were not fully acknowledging the impacts of climate change and our path to embracing climate resilience and climate solutions as a town. Now, with the abundance of indisputable research available, we can plan for, budget for, and educate our community on the climate solutions available to Louisville's current and future generations. There are so many solutions that continue to become available as we acknowledge the importance of moving away from fossil fuels, protecting our natural resources and biodiversity, and creating a climate resilient community that is ready for the increasing heat and all the complications that it will bring for our air and water. Thank you so much for helping Louisville to be proactive and prepared as we strive to thrive today and for decades to come. Here are a few edits to consider which prioritize this important work: * Louisville is a safe, welcoming, inclusive, and supportive community where all people and biodiversity can live and flourish. * Louisville values parks, open spaces, and natural areas as essential to a thriving community. * Louisville prioritizes environmental sustainability and climate resilience. * Louisville supports vibrant commercial areas with decarbonized buildings, shade, and inviting spaces for all. * Louisville supports development that maintains or enhances our goals for decarbonization, affordable housing, and preserving biodiversity. Input on the Draft Vision Statement: DRAFT VISION STATEMENT "Louisville is committed to being a healthy, equitable, resilient, and sustainable community where all people and biodiversity have the

opportunity to thrive – now and for future generations. We welcome a resilient future that respects our past, welcomes all people, and supports our need to adapt in a changing world." Thank you again for guiding our community in this important work.

[REDACTED]

7/03/2024 05:24 PM

Yes. "Embrace the Future".

[REDACTED]

7/04/2024 05:26 AM

I was very disappointed to see the draft values. I think it's vague and says everything and nothing at the same time. I would ditch half of these so it has more depth and meaning for Louisville. Don't say the same thing four different ways. Eliminate any repetition so it's concise and memorable.

[REDACTED]

7/05/2024 07:09 AM

The draft values are great. The importance of the order is not an important discussion since each value will have a different meaning to each of us, and the list would likely be re-ordered if order was actually an important issue to address. The manifestation of the values in meaningful action is what matters most. In order for action to occur, zoning regulation needs to change. Density and the elimination of minimum parking requirements need to be addressed to allow for affordable housing and better mixed-use developments.

[REDACTED]

7/05/2024 02:35 PM

The draft values should include biodiversity as a separate value. Another value should be added for climate resilience and decarbonization. For the value "Louisville values parks, open spaces, and natural areas as essential community infrastructure," please move this to number 2 position to be consistent with the results of the community engagement survey. Also, please strike the words "as essential community infrastructure" . Our parks, open spaces, and natural areas have their own intrinsic value. They are valuable for biodiversity, climate resilience, flood control, peace of mind, quiet, and survival of species. The word infrastructure minimizes and anthropomorphizes this too much.

[REDACTED]

7/07/2024 07:54 AM

Community Center, Public Art, Public Events, the character of downtown Louisville - are also very important. I urge the city to think about creating a second walkable, livable community center with pocket parks and similar amenities we love about downtown around McCaslin - near the park and ride. Build upon what CU is developing with attainable housing. McCaslin needs to be more than a drive by strip of businesses.

7/08/2024 06:18 PM

Louisville can never be serious about any values or take any definitive steps toward becoming a vibrant city until it gets rid of the socialist morons that run the city.

7/08/2024 06:34 PM

The draft values are great but the issue is who will reinforce it? For example, if the members of the city council are driving their unique agenda and influencing others that is not aligned with the values, who and how will residents of this town be protected?

7/09/2024 06:50 AM

We are a small town and do not have the funds or staff to do a great deal, so be realistic about what we can do. Keep expectations, including historic preservation, realistic, and don't become like Boulder where many things are done to an extreme that it's difficult and expensive to update an older home downtown or homeless are allowed to camp anywhere, leaving places filled with trash and unsafe for families of those who are paying taxes (example: homeless encampments between CU and Boulder High, making it unsafe and trash-filled).

7/09/2024 08:27 AM

Don't change the streets - it's crazy what has been done to via Appia and Dahlia

7/09/2024 03:40 PM

We need to do a better job keeping our medians and other green spaces looking good. We need to stop changing our streets like was done to Polk and Via Appia. The Via Appia situation is a nightmare!

7/11/2024 05:47 AM

Louisville is a vibrant community and can sustain growth without compromising its relative small-town feel. Moving forward with these well thought out and comprehensive plans will draw both home shoppers and new businesses.

7/12/2024 07:07 PM

No

7/12/2024 07:28 PM

Please maintain what you've done to the area, it looks as if there are a lot of positives in the area. What I don't appreciate are other cities that have caved in to real estate and are creating higher density homes, \$1M+ with little to no backyard area. That creates many issues that go unseen until the developers actually break ground. Displaced critters for one but it doesn't benefit the community in any way.

[REDACTED]
7/16/2024 11:55 AM

'Infrastructure' is a poor word choice for the third draft value. I would hope that Louisville also supports arts and culture.

[REDACTED]
7/16/2024 12:51 PM

Focus less on cosmetics and more on health. Healthy people make a healthy community. More walking and biking and healthy places to eat and gather. Not worrying about the look of 'weeds' and being perfect, but rather moving towards being a leader in creating a healthy town (no pesticides, smoke, etc). Having rules on housing prices so everyone gets the chance to live in a healthy, happy place.

[REDACTED]
7/16/2024 07:12 PM

Our community has been vibrant and a wonderful place to live but if our sole focus is to "maintain the small town feel" then our community will continue to fall behind the other surrounding communities that are growing and thriving. We need to have low income housing and affordable housing so that our community can grow. Instead of fearing that building on will bring more traffic we need to embrace that diversity that will be brought to our community and the positive impact it will have.

[REDACTED]
7/17/2024 08:03 AM

Need more Louisville specific public arts and events. All events right now make Louisville Anytown USA.

[REDACTED]
7/17/2024 08:03 AM

I think we need to talk more about housing and less about parking and "community character". The community character is going to change no matter what we do. We can either allow housing to be built and families to stay in the area, or let people who use "community character" to oppose any new housing developments and then families have to leave the area.

[REDACTED]
7/17/2024 08:28 AM

I'm struggling with the voted electors prioritizing our values right now. Yes, we want all of this, but is replanting the median on via Appia with weeds and rocks more important than supporting local businesses to stay in town. Is repainting via Appia - reducing traffic flow on a vital commuter street (even after soliciting and not listening to community feedback) really the most important priority? Oh and by not listening to the community causing at least 3 accidents and taking a life? I'm concerned by the massive amount of vacant buildings in town - especially the big boxes with huge parking lots. There's missed opportunity for amenities to our community, employment in our community and vibrancy in our community.

[REDACTED]
7/17/2024 12:53 PM

Grateful for the ability to participate. Thank you!

[REDACTED]
7/17/2024 02:07 PM

The draft values are just window dressing for the leave everything the way it is activists that stall and kill any changes to Louisville.

Optional question (24 response(s), 25 skipped)

Question type: Essay Question

Survey for Map - 4128

SURVEY RESPONSE REPORT

01 March 2017 - 29 August 2024

PROJECT NAME:

Louisville Comprehensive Plan Update



SURVEY QUESTIONS

Q1 | **Your Comment**

[REDACTED]
6/17/2024 02:23 PM

i like this place

[REDACTED]
6/24/2024 01:54 PM

Our main street sure is vibrant!

[REDACTED]
6/26/2024 11:45 AM

The new bike lanes and road diet on via appia are great. It feels like a much more welcoming bike route to get to the rec center instead of driving now. Have also driven on it and didn't experience any slow downs, still going the posted limit

[REDACTED]
7/01/2024 10:18 AM

Main Street has been preserved in its historic state and at the same time is able to manage a well balanced commercial, retail and community engagement environment

[REDACTED]
7/05/2024 07:14 AM

A redesign of the Downtown Design Handbook along with street improvements are required to attract developers and to encourage land owners to consider new development and enhancements to existing buildings to encourage a healthy mix of businesses to our Downtown area.

[REDACTED]
7/05/2024 07:17 AM

Elimination of minimum parking requirements and a broadening of allowable uses and/or a redesign of zoning for commercial area to allow for a mix of businesses and residential uses.

[REDACTED]
7/05/2024 07:24 AM

Elimination or redesign of existing GDP's in the McCaslin corridor to encourage re-development inclusive of a mixed-use commercial-residential area and the elimination of big box, single use buildings.

[REDACTED]
7/05/2024 07:28 AM

Re-prioritization of desired uses along the McCaslin corridor to encourage unique mixed-use neighborhoods on either side of McCaslin Blvd directing slower traffic to follow new suburban center "Main Streets" to access businesses and housing.

[REDACTED]
7/05/2024 07:34 AM

85% of the City's geographic area is made up of single-family homes designed around the use of an automobile with the idea that home ownership is the gold standard of housing. A reprioritization of

housing types, a redesign of zoning standards to allow higher densities, and the elimination of minimum parking standards is required to allow for a more diverse portfolio of housing types in existing single-family neighborhoods.


7/05/2024 07:43 AM

The City of Louisville struggles with easy to understand and safe connectivity between all the neighborhoods. Safe crossings for foot and bicycle traffic at major arterial roads is important to continue to prioritize and de-emphasize our reliance on automobile use to connect to businesses and recreation within our City.


7/05/2024 08:22 AM

Downtown has naturally supported businesses over its history in varying degrees of success of continued repurposing of buildings with different business types. The prioritization of parking in our downtown over a park-like nature of a strong urban street environment encourages functionality over a strong sense of place and beauty. Our Downtown Design Guidelines are better at creating a derivative architecture that enforces limitations on what can be built and gets in the way of utilizing our limited resources - each property's minimal geographic footprint. Property owners require a greater ability to best use their limited resource and support a diverse business profile. Downtown should be a destination, and vibrancy is about seeing people enjoying the beauty of our environments (natural or human-made) and the businesses supporting our interests. The stratification of businesses in a downtown area should be both vertical and horizontal and not just one dimensionally horizontal, thus encouraging density and new zoning standards for our downtown.


7/11/2024 05:51 AM

We love our Parkwood LOCO Neighborhood!


7/11/2024 10:01 AM

Our local schools are shining examples of welcoming, inclusive, supportive communities.


7/11/2024 10:03 AM

The Lake Park community is amazing!


7/28/2024 12:22 PM

entry way to Louisville is welcoming, beautiful, has mountain views and dark skies.


7/28/2024 12:25 PM

Pedestrian bridge -- welcoming and inclusive of bikes and pedestrians and bridges two municipalities.



7/28/2024 12:28 PM

An underpass at this location would be great to connect downtown, LES, and LMS with steel ranch



7/28/2024 12:32 PM

Seems like this area is an opportunity to create a unique destination or park. It would be great to have a pedestrian bridge under or over railway to connect to the new neighborhoods. Area around grain elevator needs improvement.

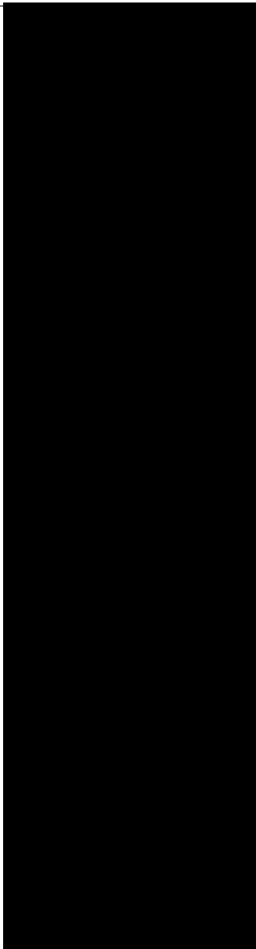
Mandatory Question (18 response(s))

Question type: Essay Question

Q2 | **Add Image**



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Optional question (18 response(s), 0 skipped)
Question type: File Question