



City Council

September 3, 2024
Packet Addendum #2



LOUISVILLE

COMPREHENSIVE PLAN

Louisville Comprehensive Plan

City Council Meeting #2

September 3, 2024

Today's Agenda

- Community Engagement Updates
- Confirmation of Vision & Values
- What's Up Next?



What is a Comprehensive Plan?

A COMPREHENSIVE PLAN IS...

- A strategic guidebook to help guide citywide policy decisions and priorities
- A long-range tool for planning, legislation, financing and action
- A reflection of the community's vision and goals
- Required by State Statute

A COMPREHENSIVE PLAN IS NOT...

- Zoning
- A set of land use code standards
- Detailed budget document
- Specific regulations, requirements or ordinances

What do we hope to Achieve?

SUCCESS FACTORS



A Plan that is clear, simple and action focused.



Understand the community through robust engagement, broadly reaching, and engaging diverse populations.



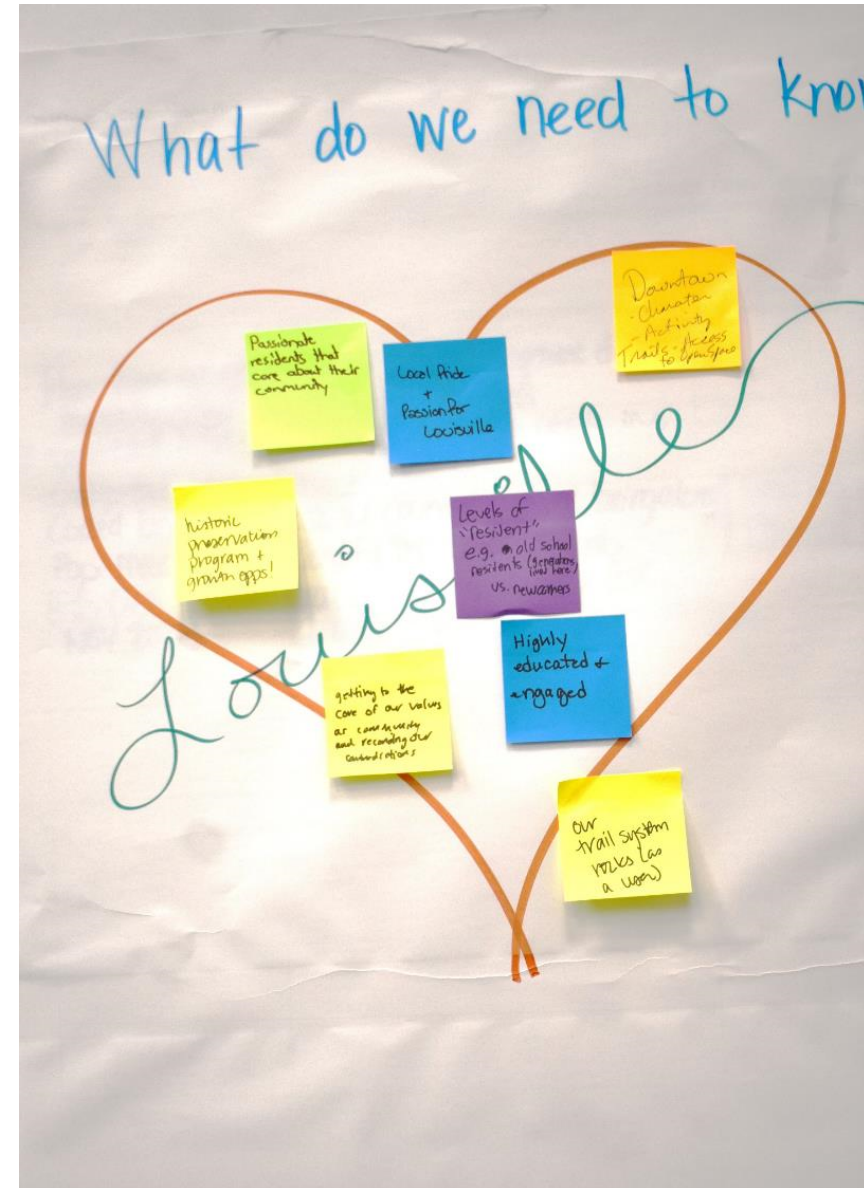
Consider areas of revitalization and catalyst sites.



Integrate sustainability and resilience to outcomes.



Broaden partnerships to take meaningful action.



Schedule

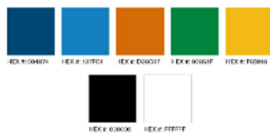


What have we been working on?



What have we done so far?

Project Launch



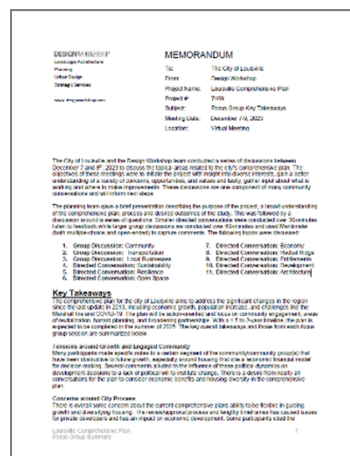
Typography and Templates. The typography aligns with the City brand strategy and will be used for all documents and external materials.

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Focus Groups



Past Plans Review

Plan Title	Downtown Louisville Framework Plan (1999)
Agency Issuing	City of Louisville
Relevance	The plan is organized into nine sections: General Streetscape Proposals (pg. 8), Gateways, Parks & Public Spaces (pg. 10); Pedestrian, Bicycle & Transit Systems (pg. 13); Automobile Circulation (pg. 16); Parking (pg. 20); Public Sign System (pg. 24); Public Art Plan (pg. 26); Architectural Scale & Character (pg. 27); Residential-Commercial Mixed Use Component (pg. 32).
Summary	Key Issues (pg. 3): 1. Lack of development vision 2. Balancing traditions with new development 3. Preservation of historic resources 4. Zoning restrictions 5. Potential parking demand 6. Circulation constraints 7. Increased regional traffic 8. Public information (wayfinding and marketing) Project Goals (pg. 4): 1. Downtown should develop in a manner that enhances its traditional character 2. Enhance downtown for all users 3. Create a positive climate for investment 4. Be inclusive of the varied community interests and interest groups 5. Balance livability concerns and economic viability 6. Balance the interest of public and private groups Key Recommendations (pg. 5): 1. Develop formal urban design and architectural guidelines for the downtown commercial area. 2. Review city's current zoning ordinance for mixed-use development 3. Adequate public spaces to define the character of downtown 4. Adequate access to downtown without allowing traffic to become a detriment to downtown character 5. Enhance alternative modes of access into downtown (transit, trail connections, ped access) 6. Develop downtown parking strategy 7. Establish an improvement district to implement key recommendations (and fund construction of parking facilities) 8. Prioritize historic preservation
Strategies and Recommendations	

Existing Conditions Memorandum



Available online at
www.engagelouisvilleco.org/comp-plan

Community Engagement Summary



Survey was available March 15-April 15, 2024, on EngageLouisville.com



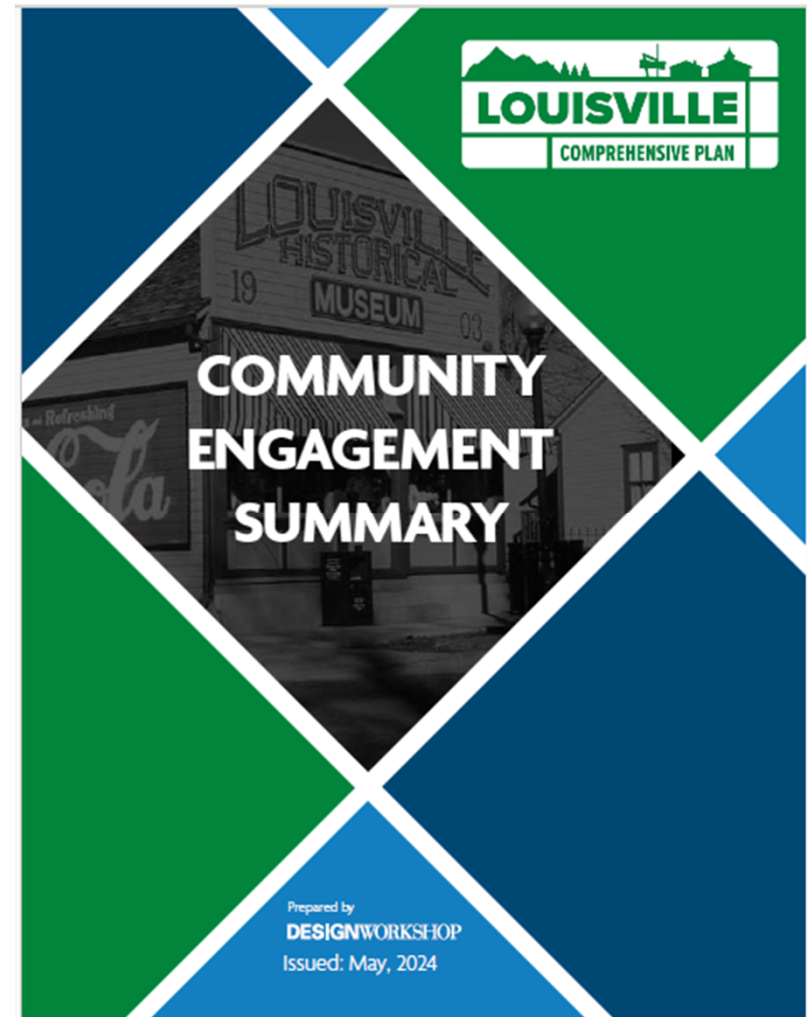
1,917 Responses to Survey



Open House on March 21, 2024, with over **200 Participants**



Self-paced responses at Library, Recreation and Sr. Center, Chamber of Commerce



Community Engagement Summary

Communications Materials



Engagement Activities



Community Engagement Summary



Community Engagement Summary

What is one word you would use to describe Louisville?

Community Words

354 Comments

- 
- Vibrant
 - Community
 - Friendly
 - Welcoming
 - Inclusive
 - Neighborly
 - Family-Focused
 - Suburban
 - Small Town
 - Small-Town Feel
 - Neighborhood
 - Close-Knit
 - Town
 - Village

Opportunity Words

48 Comments

- 
- Progressive
 - Evolving
 - Growing
 - Changing
 - Transitioning
 - Potential
 - Developing
 - Transforming

Character Words

346 Comments

- 
- Quaint
 - Charming
 - Lovely
 - Pleasant
 - Cozy
 - Hometown
 - Adorable
 - Safe
 - Comfortable
 - Peaceful
 - Livable
 - Secure
 - Idyllic

Challenge Words

70 Comments

- 
- Declining
 - Dying
 - Stagnant
 - Struggling
 - Confused
 - Disappointing
 - Complicated
 - Disconnected

Community Engagement Summary

Which land uses would you like to see more of?

Downtown Louisville

32%

Retail, Restaurant, Entertainment,
Hospitality

22%

Arts and Cultural Facilities

21%

Public Places and Plazas

McCaslin Blvd/US36

25%

Retail, Restaurant, Entertainment,
Hospitality

17%

Multi-Family Homes

13%

Public Places and Plazas

S. Boulder Road

22%

Retail, Restaurant, Entertainment,
Hospitality

17%

Multi-Family Homes

15%

Open Space and Parks

Highway 42

23%

Open Space and Parks

18%

Multi-Family Homes

16%

Retail, Restaurant, Entertainment,
Hospitality

Coal Creek Business Park

21%

Retail, Restaurant, Entertainment,
Hospitality

17%

Multi-Family Homes

17%

Mixed Use



Community Engagement Summary

Which of the following topics related to **transportation and mobility** should the City focus on over the next 10 years?

Topic	Total Responses	
	Count	%
More/better trails	802	51%
More/safer street crossings	719	46%
More/better bicycling options	641	41%
More/better sidewalks	492	31%
Improvements for people driving	413	26%
More local buses	362	23%
More electric vehicle charging stations	306	20%
More regional buses	237	15%
None of the above	34	2%
Total	4,006 Responses	1,566 Participants

Which of the following topics related to **open space** should the City focus on over the next 10 years?

Topic	Total Responses	
	Count	%
Mitigation of natural hazards	941	56%
Maintenance of Open Space amenities	828	49%
Acquiring and/or dedicating more land as Open Space	788	47%
Preservation of habitat and active restoration work	785	47%
Increase of passive recreation on Open Space	614	36%
Preservation of agricultural land uses	383	23%
Preservation of cultural sites and resources	181	11%
Decrease of passive recreation on Open Space	21	1%
Total	4,541 Responses	1,684 Participants

Community Engagement Summary

Balancing Small-Town Character and Future Development

- Participants expressed a strong attachment to the town's small-town charm, sense of community, safety, and family-friendly atmosphere.

Core Values Remain Important

- The alignment between the values identified in the 2013 Louisville Comprehensive Plan and the current sentiments of residents highlights the continued relevance of these core principles.

Housing Affordability and Diversity for the Future

- Respondents articulated their hopes for the future of Louisville, emphasizing the need for affordable housing for all ages within the community

Downtown is the Heart

- Downtown revitalization, including infill housing, increased vibrancy of retail businesses, and more gathering spaces is important to the community identity.

Community Engagement 1.5 Summary

What is it?

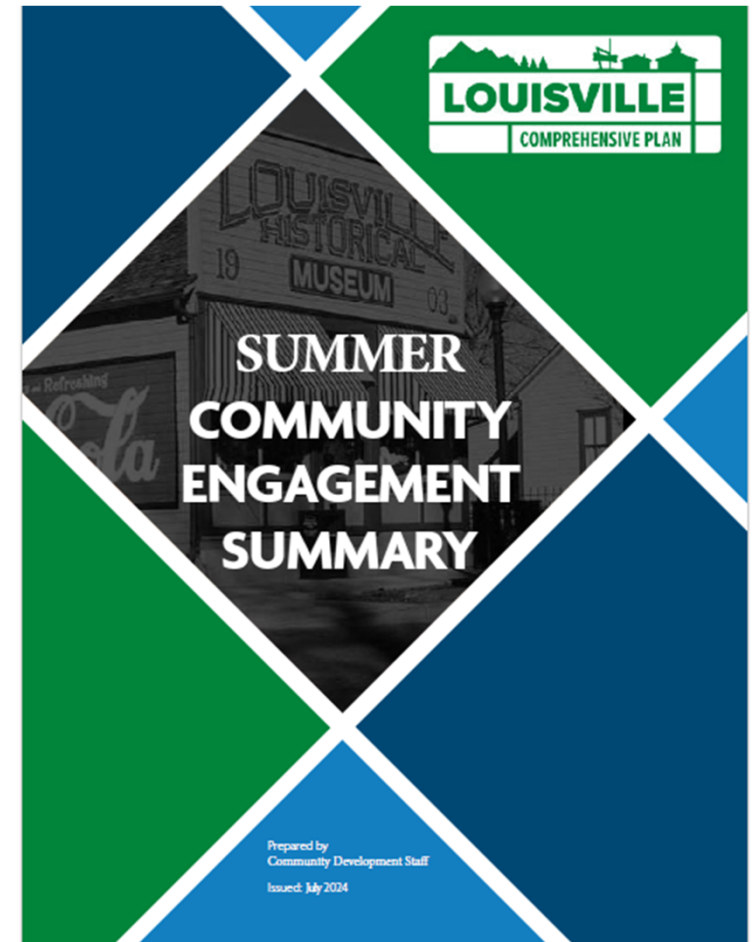
In Person “intercept” events to engage with over **200 Participants**

Where Did These Events Occur?

- Street Faire
- Summer Concert Series
- Bike to Work Day
- Hecla Lake Trailhead
- Ridge Place Trailhead on the Power Line Trail

Virtual Engagement

Online survey that to provide feedback on all 12 draft values and a mapping exercise with over **40 Participants**



Community Engagement 1.5 Summary

What does a “safe, welcoming, inclusive, and supportive community” mean to you?

- Cultural Events
- Accessibility and Inclusivity
- Safe Streets
- Community Engagement
- Inclusive Housing Policies
- Community Programs
- Family Friendly Spaces

What does “supports vibrant commercial areas” mean to you?

- Downtown Louisville
- Beautiful Streets
- A Mix of Uses
- Public Events
- Easily Accessible
- Public Spaces and Amenities
- Balanced Parking

DRAFT VISION STATEMENT
“Louisville is committed to being a healthy, equitable, resilient, and sustainable community where everyone has the opportunity to thrive – now and for future generations. We welcome a vibrant future that respects our past and supports our small town, community atmosphere.”

Louisville's Draft Core Values:

- 1. Louisville is a safe, welcoming, inclusive, and supportive community where all can live and flourish.
- 2. Louisville values the unique character of different neighborhoods.
- 3. Louisville values parks, open spaces, and natural areas as essential community infrastructure.
- 4. Louisville prioritizes environmental sustainability and resilience.
- 5. Louisville supports vibrant commercial areas.
- 6. Louisville supports transportation options and connections to places for all abilities.
- 7. Louisville supports development that maintains or enhances our unique quality of life.
- 8. Louisville values arts and culture.
- 9. Louisville values transparent, responsible, and fiscally sustainable local government.
- 10. Louisville values regional partnerships and collaboration.
- 11. Louisville values community engagement and participation as part of local government.
- 12. Louisville recognizes the need to evolve and adapt.

Instructions: Use stickers to indicate what “SUPPORTS VIBRANT COMMERCIAL AREAS” most mean to you.

Share your thoughts!

What stands out to you that you like?

What do you not like?

What additional suggestions do you have?

Instructions: Use stickers to indicate what a “SAFE, WELCOMING, INCLUSIVE, AND SUPPORTIVE COMMUNITY” most means to you.

Instructions: Use stickers to indicate what “DEVELOPMENT THAT MAINTAINS OR ENHANCES OUR UNIQUE QUALITY OF LIFE” most means to you.

Other Ideas

Visualizing Values

Community Engagement 1.5 Summary

What does "development that maintains or enhances our unique quality of life" mean to you?

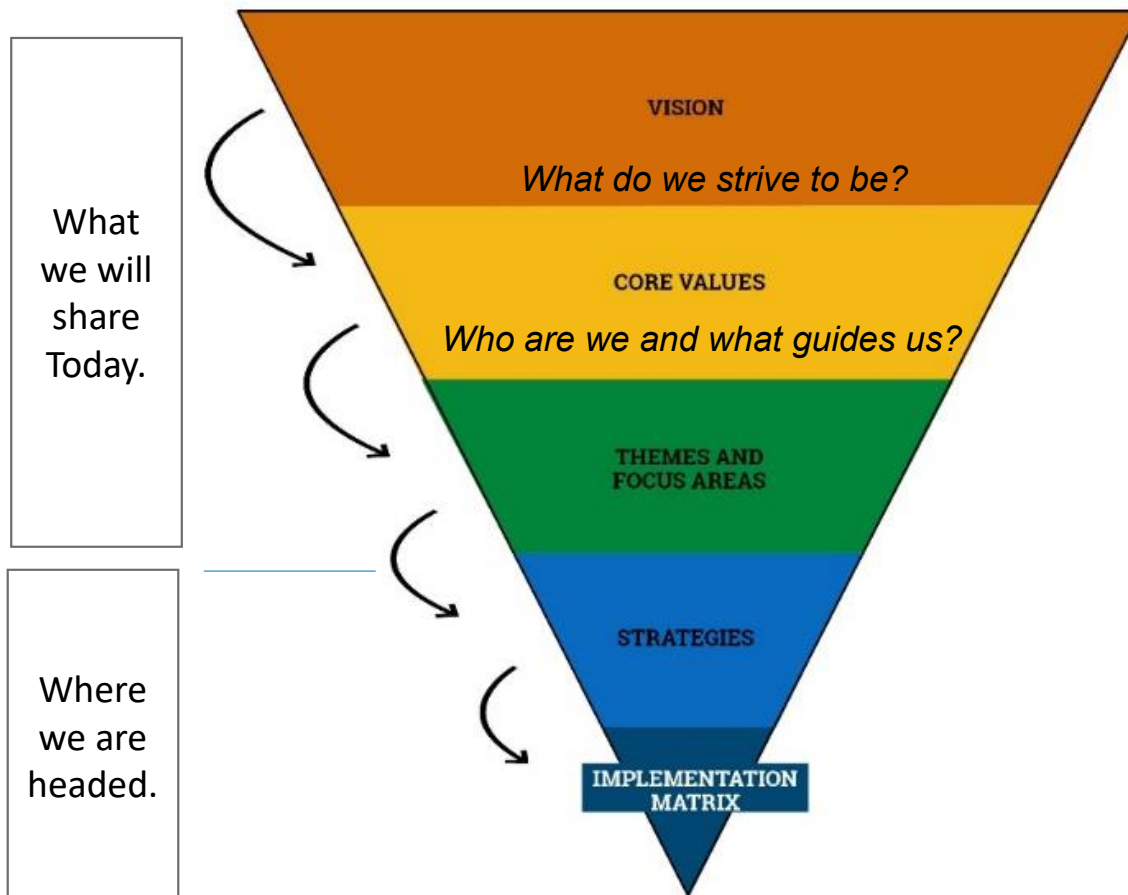
- Zoning Regulations
- Community Centers
- Quality Public Spaces
- Public Art and Community Identity
- Historic Preservation
- Open Space
- Community Character



VISION AND VALUES



Plan Framework



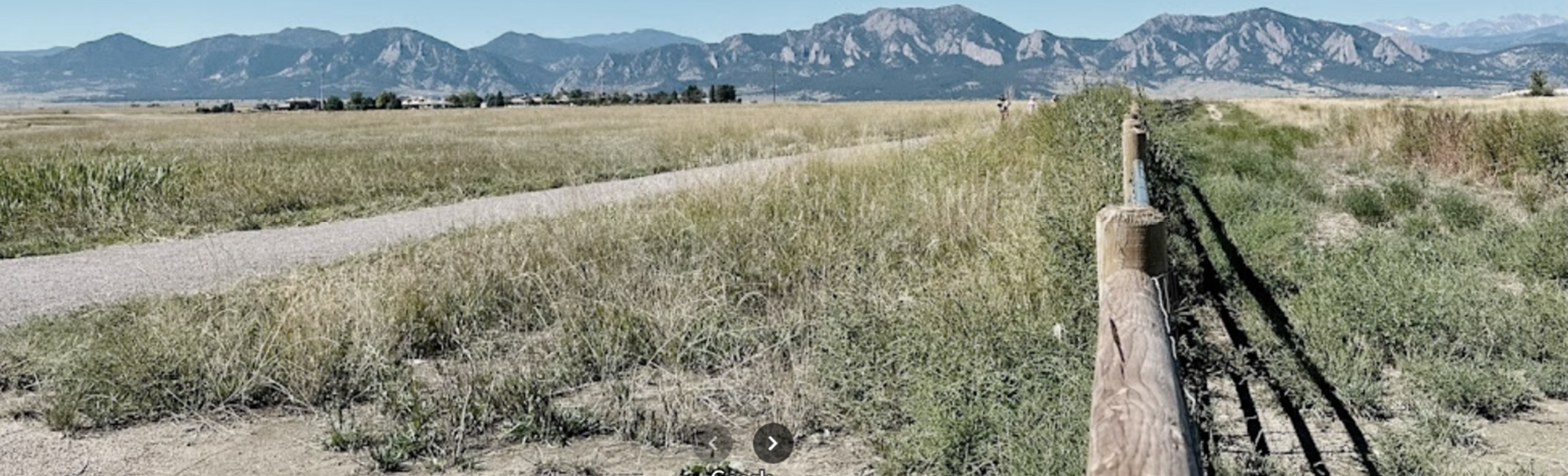
Vision: A vision statement serves as an aspirational future statement, speaking to what the Louisville community hopes to achieve.

Core Values: A core value is a community ideal to guide decision-making.

Themes and Focus Areas: Each core value is aligned with a Theme and supporting Focus Areas. These are an effort or desired result to provide direction for how to achieve the community's vision

Vision Statement

Louisville is committed to being an equitable, resilient, and sustainable community where everyone has the opportunity to thrive – now and for future generations. We strive for a vibrant future where Louisville will evolve and adapt to change in ways that respect our past and support our high quality of life.



Themes and Core Values



Community Character

We value a balanced approach to change that maintains and enhances our community character.



Community Connectivity

We value knowing our neighbors through a community network that is inclusive and inter-connected.



Environmental Sustainability

We value climate action, environmental resilience, and adaptation to promote environmental sustainability for the enduring vitality of our community.



Vibrant Economy

We value vibrant commercial areas that support the community.



Community Places

We value community places to bring people together, including parks, open spaces, and other public places.



Civic Leadership

We value transparent, collaborative, and fiscally sustainable local government.

Core Values

**At the center,
Louisville is
Equitable,
Resilient,
Sustainable and
Vibrant.**

**These words
come from the
vision statement
and are part of
each of the core
values.**



Core Values- A Deeper Look

Community Character

- Public Safety
- Community Resilience and Adaptation
- Jobs and Housing
- Community Heritage/Identity

Community Connectivity

- Multimodal Transportation Connectivity
- Community Facilities
- Housing Diversification

Environmental Sustainability

- Hazard Mitigation
- Open Space and Habitats
- Sustainability and Decarbonization
- Equitable Resilience and Adaptation

Core Values- A Deeper Look

Economic Vibrancy

- Downtown Vibrancy
- Supportive Business Environment
- Placemaking and Public Realm

Community Places

- Recreational Assets
- Accessibility
- Conservation, Restoration, and Preservation

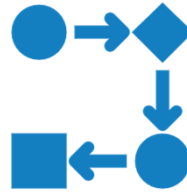
Civic Leadership

- Core Community Services
- Transparent and Inclusive
- Regional Collaboration

Discussion



Do you support this vision statement?



Do you support these values moving forward?



If not, what suggestions to you have that might allow for the support of the vision and values?

NEXT STEPS



Schedule



DRAFT PLAN APPROACH

Table of Contents

Chapter 1: Introduction

- a. About this Plan
- b. Plan Organization (Overview)

Chapter 2: Current Understanding

- a. Community Context
- b. Current Understanding/ Existing Conditions
- c. Key Findings

Chapter 3: Vision and Values

- a. Vision Framework

Chapter 4: Plan Elements

- a. Introduction to the Plan Elements
- b. Goals
- c. Strategies and Actions

Chapter 4: Future Land Use

- a. About/ Purpose
- b. What we heard from the Community
- c. Future Land Use Map
- d. Land Use Categories

Chapter 5: Next Steps

- a. Implementation Matrix Highlights and/or Priority Actions
- b. Regulatory Requirements and Recommendations
- c. Conclusion

Glossary and List of Acronyms

- a. City to support in the identification of terms.*
- b. DW to develop definitions.*

Appendix

- a. Implementation Matrix
- b. Previous Plans Review (Memorandum)
- c. Baseline Assessments (Compiled Memorandum)
- d. Community Engagement Summary (Compiled Focus Groups, Summaries)

DRAFT PLAN APPROACH

Plan Document

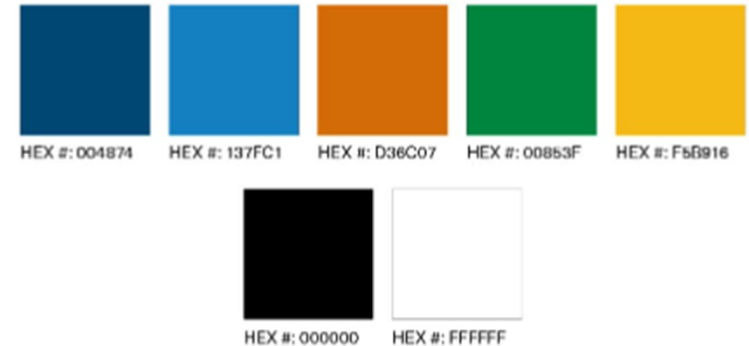
Style Guide and Template

- Graphically engaging document
- Clear, concise, and easy to understand
- Approximately 80 pages.

Section 508 Compliance/WCAG 2.0

City to provide Louisville Imagery

Memo to date will be used as Plan Content



Typography and Templates. The typography aligns with the City brand strategy and will be used for all documents and external materials.

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COMMUNITY CHOICES

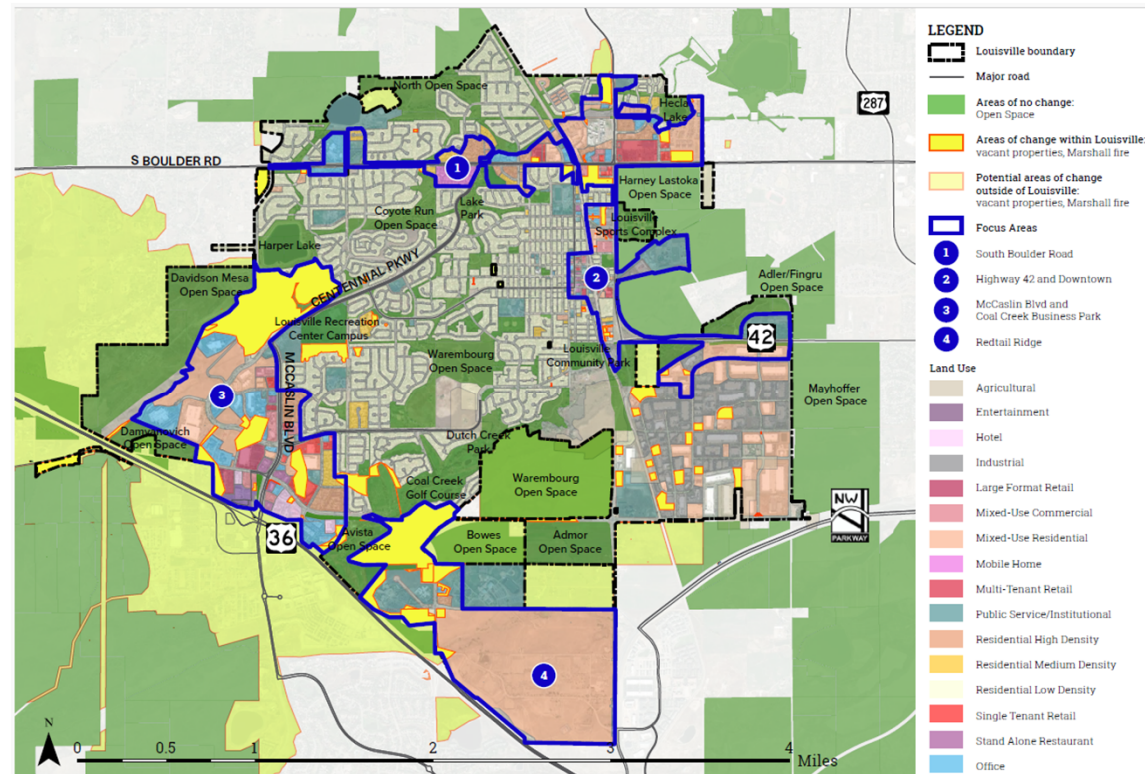
Scenario Planning

Areas of stability are likely not to change due to existing conditions such as existing neighborhoods, open space and parks.

Areas of change have been identified through growth projections, market assessments, community input and a process of elimination.

Upcoming community engagement will be structured around proposed areas of change vs areas of stability.

Draft for Upcoming Community Input



COMMUNITY CHOICES

Scenario Planning

We will share these scenarios on November 7, 2024 with the public at a series of in person Work Sessions and a Community Open House at the Louisville Recreation and Senior Center.

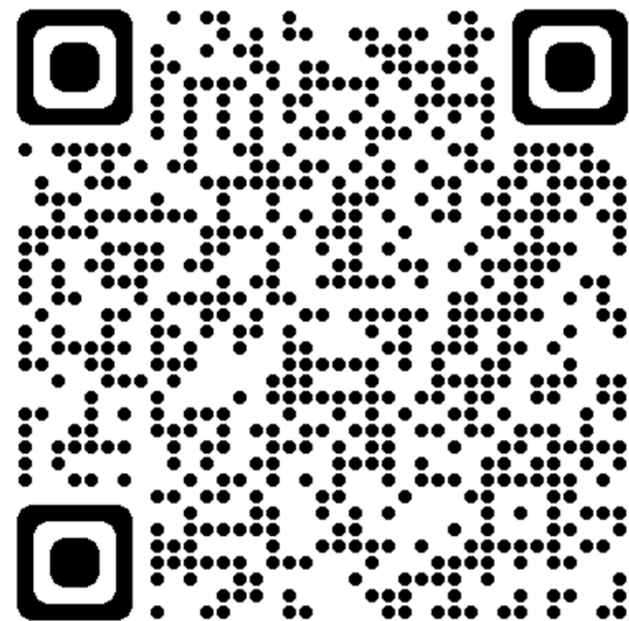
We hope to see you there!



Questions?



Keep in Touch!



www.engagelouisvilleco.org/comp-plan



VALUES ALIGNMENT

Previous Plan: The previous plan includes the following Core Community Values as the foundation upon which the City of Louisville will make decisions and achieve the Community's vision:

- *Sense of Community*
- *Ecological Diversity*
- *A Healthy, Vibrant, and Sustainable Economy*
- *Sustainable Economic and Environmental Practices*
- *Open, Efficient, and Fiscally Responsible Government*
- *Our Livable Small Town Feel*
- *Excellence in Education and Lifelong Learning*
- *Unique Commercial Areas and Distinctive Neighborhoods*
- *A Balanced Transportation System*
- *Integrated Open Space and Trail Networks*
- *Civic Participation and Volunteerism*
- *A Connection to the City's Heritage*
- *Safe Neighborhoods*
- *Families and Individuals*

Community Engagement Summary

On a scale from 1-5, how important are these values to you today?

Answer Options	Total Responses					
	1	2	3	4	5	Total
Safe Neighborhoods	0%	1%	6%	17%	75%	100%
Integrated Open Space and Trail Networks	1%	3%	9%	27%	60%	100%
Open, Efficient, and Fiscally Responsible Government	0%	1%	9%	30%	59%	100%
A Healthy, Vibrant, and Sustainable Economy	0%	1%	9%	30%	59%	100%
Our Livable Small Town Feel	1%	4%	12%	29%	54%	100%
Excellence in Education and Lifelong Learning	2%	4%	17%	30%	48%	100%
Sense of Community	0%	2%	13%	39%	46%	100%
Sustainable Economic and Environmental Practices	3%	6%	18%	30%	43%	100%
Families and Individuals	2%	4%	20%	32%	43%	100%
Ecological Diversity	4%	9%	25%	31%	31%	100%
Unique Commercial Areas and Distinctive Neighborhoods	3%	10%	25%	34%	28%	100%
A Balanced Transportation System	5%	10%	29%	29%	27%	100%
Civic Participation and Volunteerism	3%	9%	34%	37%	17%	100%
A Connection to the City's Heritage	6%	18%	36%	24%	16%	100%



VISION ALIGNMENT

Previous Plan: The Previous Plan Framework included character zones on a transect for urban to rural and including centers, neighborhoods, corridors, districts, parks, and open spaces outlining form and design standards for the different areas within Louisville. The following subsections are also included, each with supporting policy statements.

- *Neighborhoods and Housing (NH)*
- *Transportation, Mobility and Accessibility (TMA)*
- *Cultural Heritage (CH)*
- *Parks, Recreation, Open Space and Trails (PROST)*
- *Municipal Infrastructure (MI)*
- *Energy (E)*
- *Community Services (CS)*
- *Economic Development and Fiscal Health (ED) (FH)*