

SUBJECT: PRESENTATION – YOUTH ADVISORY BOARD

DATE: JANUARY 7, 2025

PRESENTED BY: YOUTH ADVISORY BOARD OFFICERS
SENA WILLIAMS, CHAIR
SOREN FIRESTINE, VICE-CHAIR
EVERETT WEISS, SECRETARY
SONYA SOLOMON, MARKETING MANAGER

SUMMARY:

The Youth Advisory Board will give a short presentation on their work project for the year – 2025 Pet Mayor

FISCAL IMPACT:

N/A

RECOMMENDATION:

N/A

ATTACHMENT(S):

1. Draft Press Release
2. Presentation

DRAFT PRESS RELEASE

City of Louisville Youth Advisory Board Holds Pet Mayor Election

Calling all Louisville pet parents. Your pet could be the City of Louisville's Pet Mayor!

The City of Louisville Pet Mayor Election is the initiative of the City of Louisville's 2024/2025 Youth Advisory Board (YAB). YAB is a group of talented and diverse young Louisville residents in grades 6-12 who are appointed to advise the Louisville City Council on youth-related topics and issues. Each year, board members collaborate with each other and participating adults to develop a passion project that demonstrates leadership and positively impacts the community.

This year, YAB invites you to participate in the city's Pet Mayor Election. The mission of this project is to spread a sense of community and paws-ivity by holding a fun election among the citizens of Louisville while educating youth on the power of voting and how their voice impacts issues that affect them and their communities. After all the changes that 2024 brought to our community, we would love to elect your furry friend as a positive role model for the City of Louisville!

Call for Entries!

- Submissions are open to all City of Louisville resident pet owners from DATES TBD. Entries must be submitted by **11:59 p.m. on DATE TBD**.
- Any and all pets are welcome to run for this prestigious honor- dogs, cats, goats, birds, goldfish, etc.
- Multiple entries from one owner are allowed. However, only one entry will be accepted per pet.

Pet Mayor Qualities *Generally speaking, our ideal Pet Mayor should....*

- Have a good temperament (as should their human spokesperson)
- Be an upstanding and respectable pet in the community
- Represent their constituents equally regardless of breed, species, and/or known tricks
- Be agreeable to having their photo taken and released by the City of Louisville

How to Submit an Entry:

Follow these simple steps to nominate your pet and tell us why they should be the Pet Mayor of Louisville.

- To participate in the City of Louisville Pet Mayor Contest, you must register on Engage Louisville (Click the "Register" icon in the right column)
- Click "Submit an Idea" on the City of Louisville Pet Mayor Contest page
- Add Pet Name in the "Add An Idea"
- Describe why your pet deserved to be elected Pet Mayor. Good things to include are any unique tricks, traits, or special characteristics; Things you and your pet do or places

you two visit around Louisville; and How your pet represents all the animals of Louisville.

- Add Pet Photo
- Review
- Submit (You will not be able to make changes after you submit your entry)

Voting - To vote for a pet, click the submission and hit the heart button in the bottom left corner to like the photo. You are welcome to leave a comment as well. (Note: Only likes will count towards the number of votes for each entry).

Judging Process/Criteria - The City of Louisville Youth Advisory Board members will review all submitted entries and determine the winner based on the most votes/likes. The pet with the most votes/likes will be named Pet Mayor of Louisville, and the pet with the second most votes/likes will be named Mayor Pro Tem. If two or more entries are tied with the same number of votes, the YAB board will review the candidates and vote on the winner.

Awards Presentation - The winner of the City of Louisville Pet Mayor Contest will be:

- Awarded a City of Louisville Pet Mayor plaque
- Featured on the City of Louisville website as the new Pet Mayor
- Featured in City of Louisville publications
- Featured in the Labor Day Pet Parade and other community events

Questions - Click the email in the Who's Listening section to contact the project manager with any questions you may have!

Good Luck to all City of Louisville Pets!



Youth Advisory Board 2024

YAB Officers: Sena Williams, Soren Firestine,
Everett Weiss, Sonya Solomon

1



About Us

Who We Are

- Sena Williams, Chair
- Soren Firestine, Vice Chair
- Everett Weiss, Secretary
- Sonya Solomon, Marketing Manager
- Members: Bailey Bartich, Violet Beckman, Aerith Braverman, Chelsea Dietz, Grace Firestine, Evan Hiatt, Seoyool Lee, Lexi Miller, CJ Payne, Kiana Peterson, Lily Timberlake, Hazel Van Zale

What We Do

- Create annual projects, including the Pet Mayor Campaign.
- Volunteer at local events and organizations, including the Sweetheart Dance

2

Vision and Goal for Pet Mayor Election

Vision	• Bring positivity to the community. • Promote animal and pet related organizations • Create an experience that will unite the community, kids and adults alike
Mission Statement	A fun and casual election to bring a sense of community and <i>pawsitive</i> energy to the citizens of Louisville.

3

Role of the Pet Mayor

Mascot

Serves as a loveable representative for the city

01

Leader

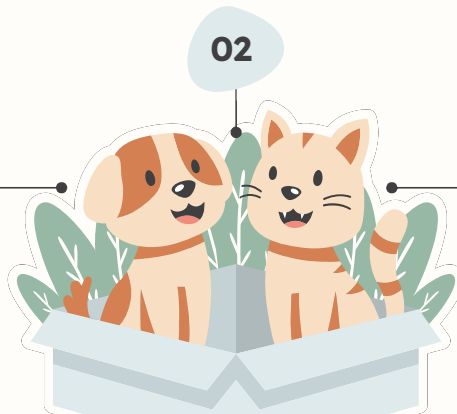
Leads the annual Pet Parade, attends other events

02

Fur-end

Promotes animal and pet charities and organizations

03



4

Timeline

