

CITY COUNCIL COMMUNICATION AGENDA ITEM 8D

SUBJECT: DISCUSSION/DIRECTION FOR PURCHASE OF A BLOCK PARTY TRAILER

DATE: APRIL 1, 2025

PRESENTED BY: KURT KOWAR, P.E., PUBLIC WORKS DIRECTOR

SUMMARY:

Staff is providing information for discussion regarding purchasing and equipping a block party trailer through funding from Marshall Together and City funds.

Marshall Together approached the City in 2024 with an offer to provide funding in the amount of approximately \$13,000 for the City to purchase and make a block party trailer available to the community. They provided the following line-item budget list:

Item	Price	Quantity	Total cost	Link
			\$12,714.47	
Trailer	\$5,691.00	1	\$5,691.00	https://www.trailersourceinc.com/product/new-2023-pace-american-journey-cargo-flat-top-6x12s-5686-2137237-55
Trailer wheel lock	\$28.00	1	\$28.00	https://www.amazon.com/Universal-Security-Trailers-Motorcycles-Deterrent/dp/B087M6NLZ3
6' table	\$159.99	4	\$639.96	https://www.costco.com/.product.1391495.html
Folding picnic table	\$259.99	4	\$1,039.96	https://www.costco.com/.product.1902245.html
Folding chair 4-pack	\$149.99	8	\$1,199.92	https://www.costco.com/.product.1593952.html
Folding tent	\$169.99	4	\$679.96	https://www.costco.com/popupshade-13%e2%80%99x13%e2%80%99-instant-canopy-with-poplock-central-hub-frame.product.100665306.html
Folding tent weights	\$69.99	4	\$279.96	https://www.amazon.com/Eurmax-Universal-Upgraded-Weight-Weights/dp/B07B2N58PJ
Chest cooler	\$129.99	4	\$519.96	https://www.costco.com/igloo-165-quart-maxcold-chest-cooler-with-butterfly-quick-access-hatch.product.100894821.html
55-gallon trash can	\$102.99	4	\$411.96	https://www.amazon.com/Rubbermaid-Commercial-Products-FG265500GRAY-Heavy-Duty/dp/B005KDB3TE
8' barricade	\$225.00	4	\$900.00	https://www.amazon.com/Frame-Plastic-Barricade-Reflective-Double/dp/B08DL6NT17/
Cornhole board set	\$125.00	2	\$250.00	https://www.amazon.com/GoSports-Regulation-Wooden-Cornhole-Carrying/dp/B07TC5X8P5/
Cornhole bag set	\$20.99	2	\$41.98	https://www.amazon.com/JMEXSUSS-Resistant-Standard-Regulation-Cornhole/dp/B07MQ3T72C

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Hula hoops (12)	\$90.00	1	\$90.00	https://www.amazon.com/Sportime-Inch-Dur-Hoops-Set/dp/B0042SRDTM
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City staff reviewed the proposal and found some changes are needed to work within the City's established processes and to be most efficient. Staff determined the following additions would be necessary to fit appropriately sized closure barricades, to ensure safety around transport and storage, and to minimize staff time commitments for management of the trailer:

- Larger 7' x 14' trailer to fit Type III closure barricades* - \$8,500
- Upfitting base trailer to provide for interior and exterior safety lighting, tie down anchoring for inventory and signage, batteries and solar charging, bluetooth stereo. - \$5,000
- Louisville branding vinyl wrap graphics. - \$5,000

**The City standard is to use Type III barricades for all block party closures to safely close the street with visible barricades. These barricades do not fit in the proposed smaller trailer. Using the smaller trailer would require staff to make two trips to deliver both the trailer and the barricades.*

Items identified by staff in addition to those items identified by Marshall Together provide for a total estimated budget of \$26,500 in total cost to purchase, equip, and provide block party inventory for the trailer.

The City currently does not have an approved budget for this purchase. Staff recommends Council approve \$30,000 for the purchase with the recognition that approximately \$13,000 will be offset by funding from Marshall Together resulting in a total estimated cost to the City of \$17,000 for initiation of this program. Staff will work to minimize costs but is requesting a total allowance approval to provide for estimated costs and any unforeseen items as the program is implemented.

Reservations for the trailer will be made through the Block Party Application process handled by the City Clerk's Office. Priority scheduling will be given to Marshall Together based upon their contribution.

FISCAL IMPACT:

Direction to purchase a block party trailer will require a \$30,000 budget amendment from the Capital Fund with reimbursement of approximately \$13,000 in funds from Marshall Together.

RECOMMENDATION:

Staff recommends City Council approve \$30,000 in funding for the block party trailer program. Staff will bring back an official budget amendment for Council approval in the next Citywide budget amendment resolution. If funding is not provided, staff will discontinue work on this project.

STRATEGIC PLAN IMPACT:

☐	 Financial Stewardship & Asset Management	☐	 Reliable Core Services
☐	 Vibrant Economic Climate	☒	 Quality Programs & Amenities
☒	 Engaged Community	☐	 Healthy Workforce
☐	 Supportive Technology	☒	 Collaborative Regional Partner