



City Council

June 3, 2025
Packet Addendum #1

From: [Cathern Smith](#)
To: [City Council](#)
Subject: Please go with Old School Signage for Louisville's Center for the Arts
Date: Tuesday, June 3, 2025 10:23:01 AM

Dear City Council Members Fahey and Dickinson:

Because I remember that you voted in favor of the proposed dark sky ordinance, I am drawing your attention to tonight's Agenda Item 8.E requesting a digital sign for the Louisville Center for the Arts.

I am opposed to digital signage in a residential area because a digital sign:

- Gives an otherwise charming residential neighborhood a commercial vibe. I definitely would not want to live across the street from a scrolling digital sign.
- Fails to account for the fact that light pollution is known to reduce biodiversity and impair human health and ecosystem function. Popular Science's non-technical discussion of the importance of dark skies can be found here, <https://www.popsoci.com/story/science/dark-sky-places/>
- Sets a precedent for broader use of electronic signage throughout the City -- especially in residential areas.
- Reinforces car culture.
- Unnecessarily increases light pollution.

Additionally, it appears that the sustainability lens was not applied at all and that without further explanation I am skeptical of any meaningful DEI benefits.

Finally, it seems to me that a digital sign is the wrong tool to meet the communication needs of the Arts Center. Perhaps, the incremental cost of a digital sign could be applied to helping the Arts Center with implementing other aspects of its communication strategies?

Thanks for the opportunity to comment.
Best.

Cathern Smith
Ward III

==CAUTION: EXTERNAL EMAIL==

This email originated from outside the City of Louisville's email environment. Do not click links or open attachments unless you validate the sender and know the content is safe. Please contact IT if you believe this email is suspicious.

From: [Mark Scully](#)
To: [City Council](#)
Subject: Batting Cages
Date: Tuesday, June 3, 2025 11:59:29 AM
Attachments: [Indoor batting cage.pdf](#)

Hi,

This is a letter from us at LYSBA regarding the consideration of a batting cage at the rec center. We would like to advocate for the initiative. We completely respect your time and consideration!

Regards,

Mark

==CAUTION: EXTERNAL EMAIL==

This email originated from outside the City of Louisville's email environment. Do not click links or open attachments unless you validate the sender and know the content is safe. Please contact IT if you believe this email is suspicious.