

Recreation Advisory Board

Agenda

**Monday, July 28, 2025
Louisville Recreation & Senior Center
900 W Via Appia
6:30pm**

Members of the public are welcome to attend and give comments remotely; however, the in-person meeting may continue even if technology issues prevent remote participation.

- You can call in to 1-719-359-4580 or 1-833-548-0276(Toll Free)
Webinar ID #886 7577 1709
- You can log in via your computer. Please visit the City's website here to link to the meeting: www.louisvilleco.gov/rab

The Board will accommodate public comments during the meeting. Anyone may also email comments to the Board prior to the meeting at KMartin@LouisvilleCO.gov.

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes
- V. Public Comments on Items Not on the Agenda
- VI. Staff Updates
 - Cultural Services Director-Brandi Cummings
 - Parks & Recreation Communication Update-Ginger Cross
 - Recreation & Senior Services

Persons planning to attend the meeting who need sign language interpretation, translation services, assisted listening systems, Braille, taped material, or special transportation, should contact the City Clerk's Office at 303.335-4536 or MeredythM@LouisvilleCO.gov. A forty-eight-hour notice is requested.

Si requiere una copia en español de esta publicación o necesita un intérprete durante la reunión, por favor llame a la Ciudad al 303.335.4536 o 303.335.4574.

- i. Long Range Plan Update
- ii. Comprehensive Plan Update
- iii. Maintenance Week Projects

- Golf Updates-Bo Lewis

VII. Board Updates and Feedback

- Coal Creek Golf Course flood communication feedback.

VIII. Discussion Items for Next Meeting

IX. Adjourn

Recreation Advisory Board

Meeting Minutes

Monday, June 23, 2025

Recreation Center

900 W. Via Apia

Louisville, CO 80027

6:30 PM

Call to Order – Chairperson Norgard called the meeting to order at 6:30.

Roll Call was taken. The following members were present:

Board Members Present: Douglas Minter, Lisa Norgard, Michele Van Pelt, Dan Brenner, and Everett Weiss

Board Members Absent: Dick Friedson and Angie Layton

Staff Members Present: Kathy Martin, Adam Blackmore, Mark Jensen

City Manager Present: Diana Langley

Public Members Present: Andy Dorsey, Madeleine Gilpin, Barney Thinnies

Approval of Agenda – The agenda was approved unanimously.

Motion: Michele

Second: Lisa

Approval of Meeting Minutes – The minutes from the April 28 meeting were approved unanimously.

Motion: Lisa

Second: Michele

Public Comments on Items not on the Agenda

Andy Dorsey: 30-year resident and pickleball player. He asked if hanging temporary shades could be installed on the east side of the LRC gym? He would also like to assess the need for more court time through a survey. Kathy: we have done surveys. Madeleine Gilpin: I would support a survey specific to pickleball. Kathy: I can add you both to our email list to inform schedule changes, etc. Andy/Madeleine: we can inform others who would like to be on this list.

Staff Updates

Park Superintendent Update: Abby McNeal

We are using grant funds by: adding plantings in our parks, converting turf grass to drought tolerant vegetation, planting 25 trees, bocce ball improvements, tennis court maintenance including Centennial, Sunflower and Enclave Park renovations, a mural on Cottonwood basketball court, preparing for softball tournament next week, etc.

Lisa: vegetation overgrowth makes driving out of Sports Complex on to highway 42 difficult. Abby: we will investigate this.

Barney Thinnies: can we plant our own trees on Open Space? Abby: you must go through our city department process and we wouldn't approve unless it can be irrigated.

Pickleball Project Update: Adam Blackmore

We received the sound mitigation study results which include recommendations. We will release this to the RAB and the public soon. Initial findings show that certain weather conditions could generate up to 50 decibels of noise uphill across Via Appia that may require 15-foot-high fence on the north side and 10 foot fence on south side. Heavy acrylic black fabric will cover fences to absorb the sound. Abatement must limit noise to below 50 decibels to avoid "nuisance" conditions. Five court and mitigation design will be ready by mid-July and before we go out to bid for contract. Any amendments must go back through the RAB and then City Council and could delay approval and construction in 2026. Michele: will the seating with shade and other amenities still be considered? Adam: yes. With no changes, construction could begin early next year weather permitting. Everett: will the doors be gated on east and west sides? Adam: yes. Also, traffic, temperature and other variables were considered in the study.

Golf Updates – Mark Jensen

Great response from golfers who have told him that the city course is in great shape. David Dean and his crew get full credit. Tournament for golf employees

held for 64 staff including summer student hires as important team building. New putting green holes are appreciated. Hired a new golf professional, William (Bo) Lewis and he is doing well. Pro shop sales are good as is staff morale.

Adam: construction of cold storage space as Golf Maintenance building addition is out for bid for two more weeks. Space would house and protect new field equipment. WE will have an update for the RAB by the August meeting.

Lisa: any recommendations for how to move forward with the new clubhouse design schematic (approx. \$500,000)?

Diana: the RAB should consider pitching this CIP as a Community Center for wider public appeal and support. She would recommend the RAB follow up with Brandi Cummings (City Cultural Services Director) who may have good fundraising ideas. City Council is skeptical of the RAB's pro forma so the RAB should revise it. Michele: the RAB has discussed enterprise bonds which don't need City Council approval, but we could only use non-public funds. We could also consider grant funding since public funding may be limited. Mark: major golf tournaments can also be a significant source of revenue. Adam: identify various funding sources and including a design phase should be part of the RAB 2026 budget proposal to City Council. The RAB agreed that our budget proposals should be broken down into incremental projects and phases.

Director Updates – Adam Blackmore

Tomorrow is the kick off for our master plan meeting with our consultants with a tour of department assets that will inform investments for the next ten years.

Diana: we expect some friction as some open space advocates don't think their priorities should be included with the RAB's priorities in this master plan. Expect adoption of City Comp Plan this fall. We will ask for feedback from City Council on what they consider "core services" as there will be a lot of competing interests. We will invite all City Boards to an open house for this Plan.

Adam: we will hold our first Parks, Recreation and Open Space specific Plan open house in October with information tables specific to open space, recreation, senior services, etc. Next week: finance committee will meet to present first draft 2026 budget. Budget retreat on July 27. Second meeting on workplan on July 15. In door batting cage CIP has been approved for construction within the Rec Center.

Board Updates and Feedback

How to more effectively communicate with City Council?

Dan: there is a disconnect between what we presented to Council and what they expect. How can we better engage with them?

Diana: other Boards have prepared memos with specific questions to Council asking for feedback or to offer specific advice/recommendations. Should we consider inviting all Advisory Board Chairs to meet with City Council periodically throughout the year so you can hear what other Boards are proposing? What are the RAB's ideas?

Lisa: the City Council format was too formal this year and less interactive. We would like to make better use of their and the RAB's time. Last year we got more questions from City Council. We have not received feedback on our past memos.
Diana: City Council will review the RAB's current memo on next year's budget.

Lisa: we would like more opportunity to meet with City Council as Board Chairs.

Dan: City Council needs to be more transparent about what RAB related projects or topics are important to them.

Kathy: other Boards more frequently engage City Council on very specific topics and questions (e.g., milkweed in Open Space).

Diana: beyond memos, the RAB can also send City Council surveys to engage their interest and/or feedback. More frequent engagement will help educate Council on the RAB's interests and priorities beyond formal budget proposals.

Discussion Items for Next Meeting on July 28

Comp Plan Updates
PROST Plan Updates
Board Updates and Feedback
Brandi Cummings to Attend?

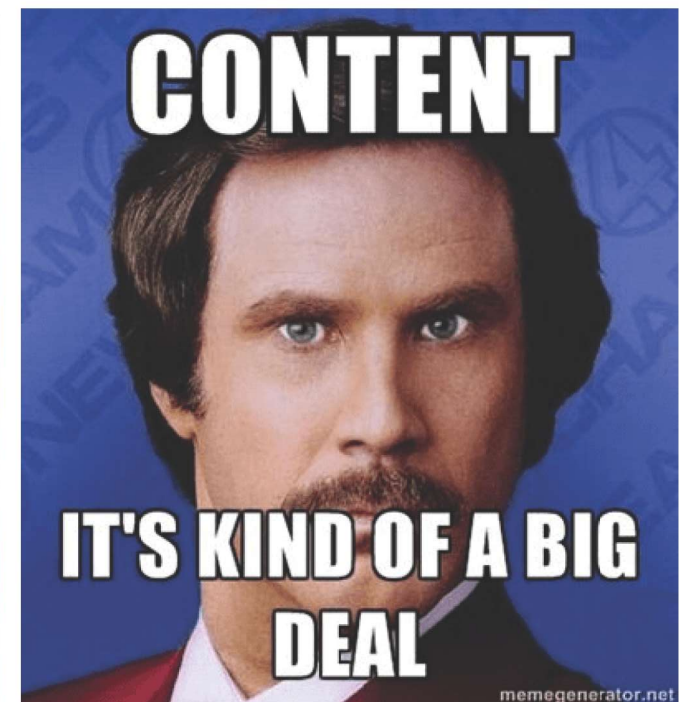
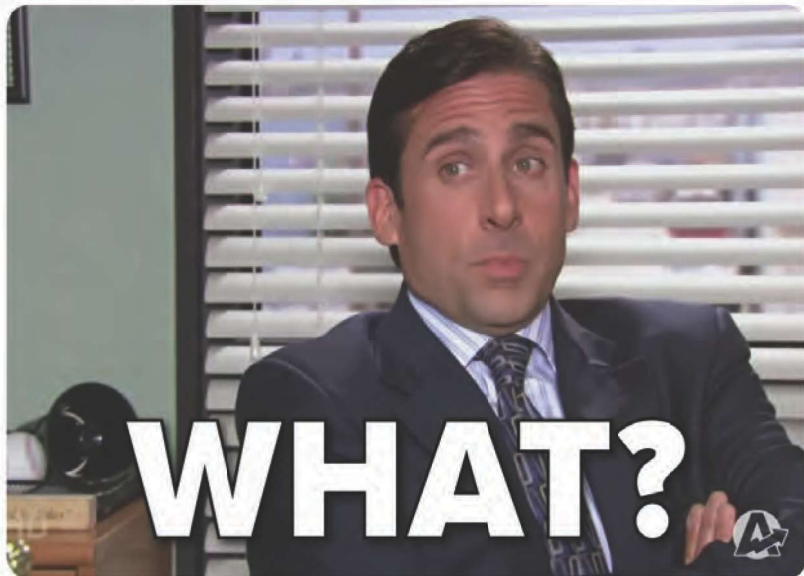
Adjourn – The meeting was adjourned at 8 pm. Move to adjourn was approved unanimously.

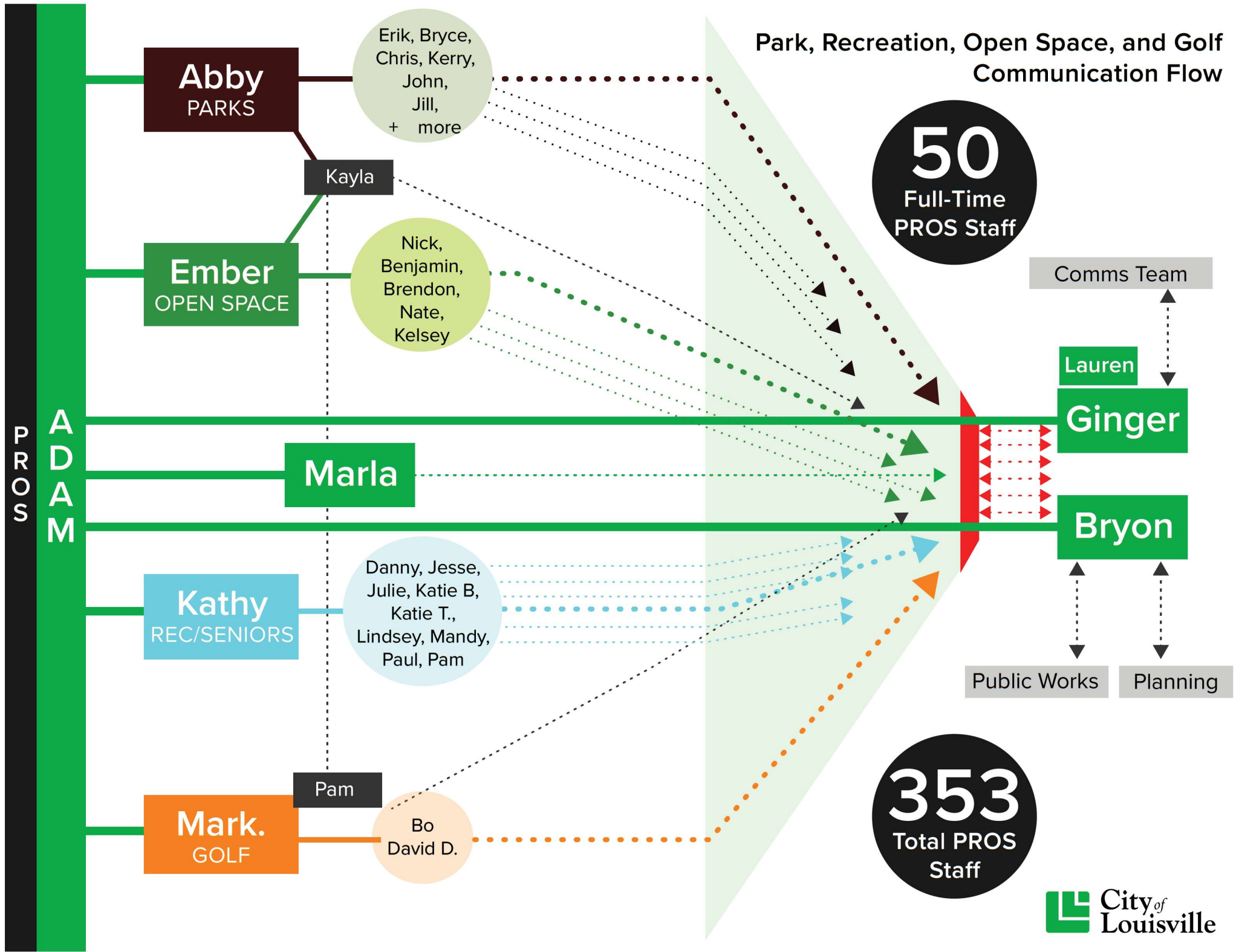
Motion: Lisa
Second: Dan



“Our target market is men and women, ages 18-75.”

Marketing Agency:

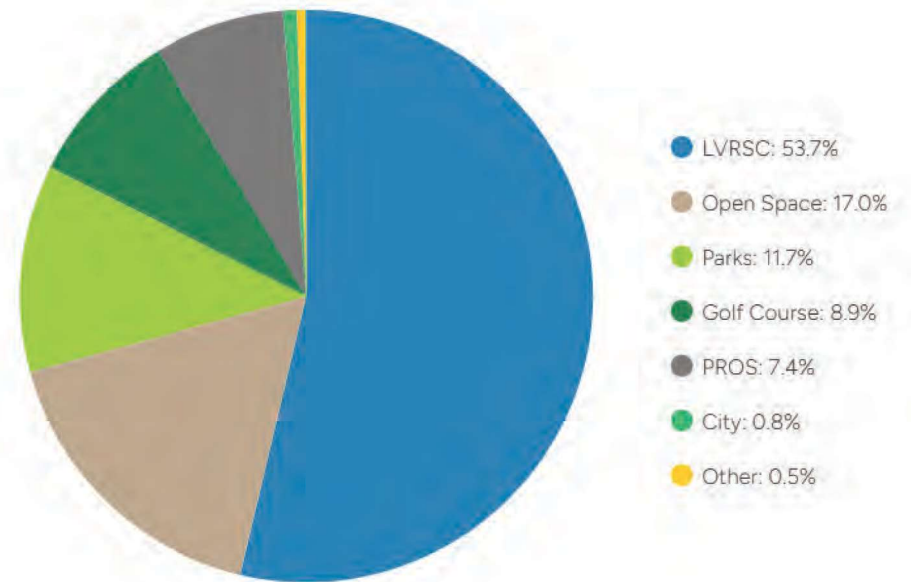
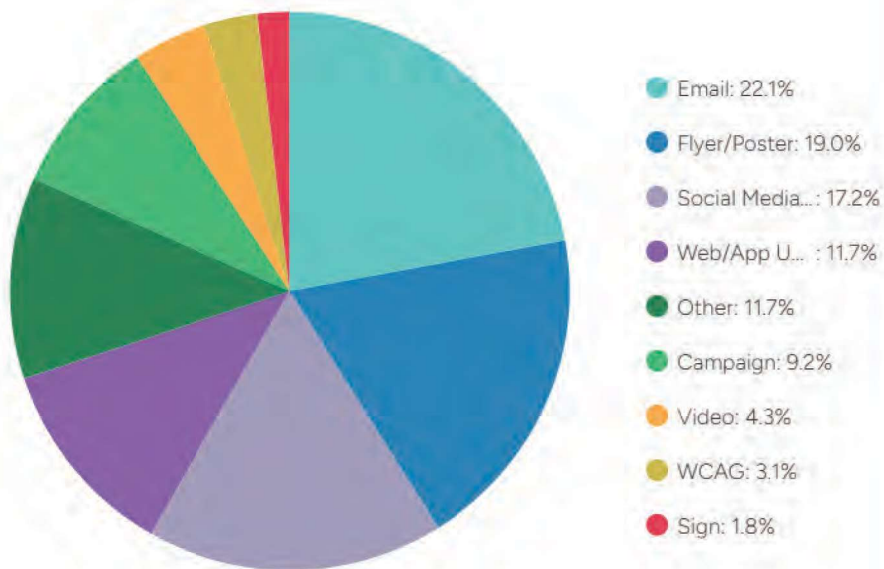




Month	Golf	Recreation & Senior Center	Open Space/Trails	Parks	Other Projects	City Publications
January	Monthly e-news & Social Media 2025 Website updates New POS System PGA Jr Camps Open	Monthly e-news & Social Media New Years Day Pass Sale (1/1) New Years Fitness Event (1/1) Freshool Open House (1/23/25) Website updates Summer Camp Registration (1/14/25) Mobile App?	Latest Buzz e-news & Social Media	Latest Buzz e-news & Social Media xmas tree recycling	Inline Rink/Pickleball Comms?	Spring Lantern (March-May) PROS Articles Content Due Friday, January 24
February	Monthly e-news & Social Media Print Membership Brochure Email about New POS System Time to renew GHIN Leagues start in March PGA Jr League Opens Create new landing page for book a tee time	Monthly e-news & Social Media Fitness Class Surveys New Years Fitness Event (1/1) Talk with the Teachers (1/11) Website updates Sweetheart Dance (2/8/25) glow Pool Party (2/22/25) Old Town Skate Last Day Catalog: First Round Due	Latest Buzz e-news & Social Media Plein Air Exhibit (2/2/25) Stargazers (2/26/25)	Latest Buzz e-news & Social Media Shelter Rentals Open	WCAG	Spring Lantern MAILED Monday, February 24
March	Monthly e-news & Social Media Colorado Golf Season Starts (3/15) Launch Member Sports (3/1/25) CCMGA Spring Meeting (??) CCMGA Begins (??) PGA Jr League Opens Print Membership Brochure Leagues- passes expire Su 3/31	Monthly e-news & Social Media March Nutrition Challenge (3/3-3/14/25) Spring Break Camps Catalog Revisions Website updates Sweetheart Dance (2/8/25) Glow Pool Party (2/22/25) Catalog: First Round Due 2/10/25) Sr. St. Patricks Day Event (3/17/25) Monthly e-news & Social Media	Latest Buzz e-news & Social Media Stargazers (3/2/25) Crafting for Conservation (3/29/25) Education Brochure	Latest Buzz e-news & Social Media Spring Cleaning- Aerification of Fields		
April	Monthly e-news & Social Media Member Appreciation (??) Opp 36 Begins (??) Aerification (4/15-4/17) PING Demo Day (4/13) Callaway Demo Day (4/26) Masters (4/11-4/14)	Monthly e-news & Social Media Catalog to Print (4/4) Summer Registration Begins Fishing Frenzy (4/19) Closed Easter Sunday -----	Latest Buzz e-news & Social Media Fishing Frenzy (4/18) Earth Day Volunteer Event Volunteer Weed Pull (??) Grazing at Dutch Creek/Neighbor Outreach Dark Sky Program/Dark Sky Week Eclipse Viewing (4/8) Fishing line video Harper Lake Boat Permits	Latest Buzz e-news & Social Media Arbor Day - Event Arbor Day - Tree City Branch Site Hours Change Bathrooms open		Summer Lantern (June-August) PROS Articles Content Due Friday, April 25
May	Monthly e-news & Social Media Callaway Demo Day PGA Jr League begins Mothers Day Special Promote Junior Pass Women's Callaway Demo Day MIZUNO Demo Day PGA Summer Camps Begin PGA Jr League Begins	Monthly e-news & Social Media MOBILE APP LAUNCH Youth Pass Sale Mother's Day Special Memory Square Opens Memorial Day Facility OPEN Touch a Truck ----- Older American Month Proclamation Older American Month Event (5/21) Blooming Seniors Plant Sale (5/17)	Noxious Weed ID (??) Ranger Mystery Party Native Plant Walk Bird Walk Reptiles and Amphibians of Louisville Adaptive Bike Ride on Davidson Mesa The Aquarius Lightening Tree on Canvas Pulling for Louisville	Latest Buzz enews Pollinator Gardens Flower installation at downtown dining Landscape improvements Splash pad? Tree Tender Planting Arboretum Landscape Improvements MOWING/Weeds!		Summer Lantern MAILED Monday, May 26
June	Monthly e-news & Social Media Mizuno Demo Day Fathers Day Callaway Demo Day	Monthly e-news & Social Media Fathers Day Special Summer Camp starts ----- 60+ Summer Picnic	BIOBLITZ Mowstrip Contracted Mowing Bike to Work Day (w/ Sustainability) Free fishing weekend (6/7&8) National trails Day Vol Event Pollinator Program Pulling for Louisville Plein Air on Canvas Wildflower Hike 4th of July Fire Hazard Trail safety/shared use	Sunflower/Enclave update MOWING/Weeds! Trail safety/shared use	Long Range Plan Kick Off	

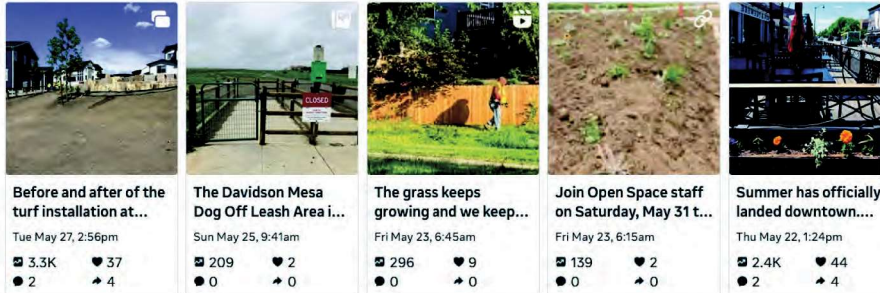
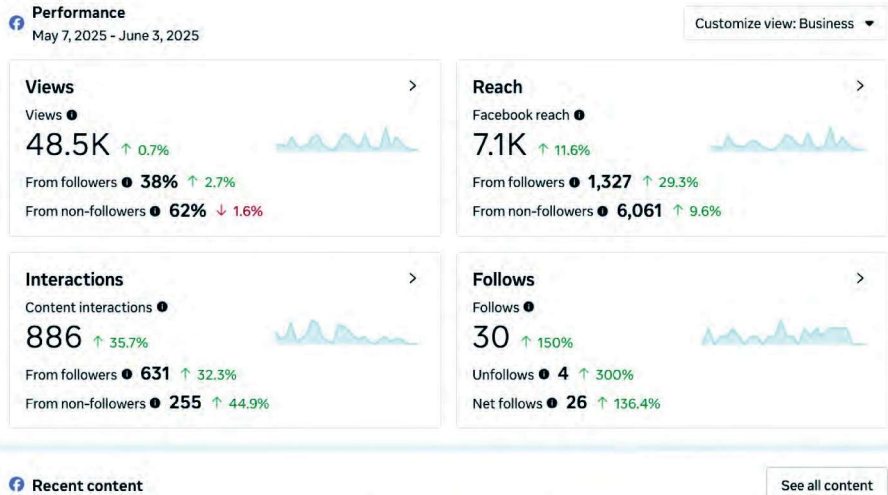
July	Monthly e-news & Social Media Fourth of July	Monthly e-news & Social Media National Parks and Recreation Association (NPRA) Month Facility CLOSED (7/4) ----- 60+ Ice Cream Social 60+ Summer Picnic	Prairie Dog Relocation Wayfinding (?) Pulling for Louisville Weed Pull Wildflower Hike Noxious Weed ID Booth Open Space 101 Plein Air on Canvas	National Parks and Recreation Association (NPRA) Month Sunflower/Enclave Ribbon Cutting	Wayfinding Phase 2?? WCAG	Fall Lantern (Sept-Nov) PROS Articles Content Due Friday, July 25
August	Monthly e-news & Social Media Start Discussing new website & 2026 season passes - RFP for new website?	Monthly e-news Maintenance Week (W 8/18-W 8/24) Fall Registration 8/21 & 8/23 Preschool Starts -----	Summer Stargazers Plein Air Painting Pulling for Louisville Weed Pull Event	Medians Enclave/Sunflower ??	Medians Phase 2? Pool Deck Replacement Long Range Plan Outreach	Fall Lantern MAILED Monday, August 25
September	Monthly e-news & Social Media Determine Free Gifts & Fees for 2024 Memberships Fall Aerification (9/9-9/11)	Monthly e-news ----- Falls Prevention Month National Senior Center Month	Grazing Plein Air Hecla Lake Trail improvements			
October	Monthly e-news & Social Media Create 2026 Season Pass Marketing Materials	Monthly e-news ----- Senior Wellness Fair	Contracted Mowstrip Mowing Spooktacular Plein Air Astronomy Program	Branch Site Hours Change		Winter Lantern (Dec-Feb) PROS Articles Content Due Friday, Oct 24
November	Monthly e-news & Social Media EOY Membership Sale Campaign Begins (M 11-25)	Monthly e-news & Social Media Fitness Challenge Catalog goes to press Closed Thanksgiving Day Old Town Skate Opens ----- Thanksgiving Feast	Plein Air exhibition Astronomy	Bathrooms close		Winter Lantern MAILED Friday, November 21
December	Monthly e-news & Social Media Push Membership purchase/renewal Discuss 2025 goals	Monthly e-news & Social Media Pass Sale Registration Closed Christmas Day (12/25) ----- Tree of Warmth Winter Celebration		Xmas tree recycling		

PROS COMMUNICATION BREAKDOWN



PROS Communications Channels

Fans of Louisville Parks & Recreation Facebook

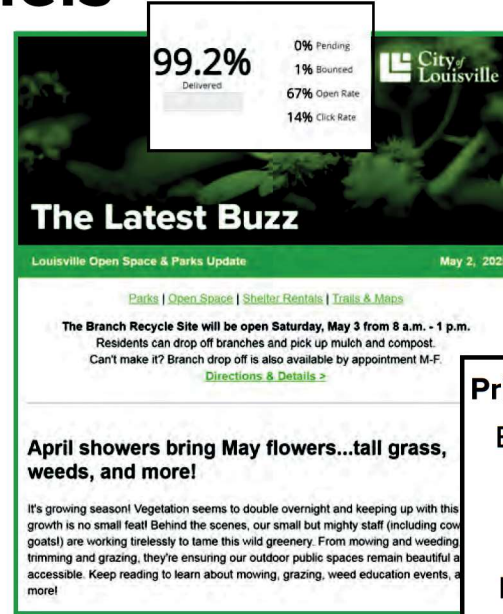


2 Mobile Apps

Golf 7,131 Downloads
Rec 2200 Downloads



1 Nextdoor Page
10,017 Members



3 Email Lists

CCGC = **24k** subscribers
LVRSC = **32k** subscribers
BUZZ = **2,424k** subscribers

3 Recreation & Senior Catalogs

per year (64 pages)
2500 printed copies
2881 Online Views
69 Online Views (Spanish Version)

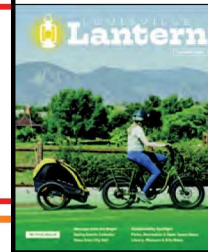


4 Facebook Pages

Park/Open Space
2k followers
Rec/Senior Center
3k followers
Coal Creek Golf Course
679 followers
City of Louisville
9k followers

Print Material

Brochures
Posters
Flyers
Signs
Postcards
Lantern



3 Websites

CoalCreekGolf.com
LouisvilleRecreation.com
LouisvilleCo.gov



3 Instagram Accounts

PROS **970** followers
Golf **433** followers
City **4,245** followers



TOUCH-A-TRUCK

SATURDAY, MAY 31 | 9 - 11:30AM

Hands on Fun for All Ages!
 Louisville Recreation Center | 900 West Via Appia Way

Activities end at 11:30AM
Get here when we open to take advantage of all the fun!

Parking is limited, please walk, ride, skate or scooter to the center! Don't forget sun protection and fluids to stay cool.

Touch-A-Truck can be loud and congested and a sensory stimulating environment. We recommend ear plugs for those with concerns.

Unique Vehicle or Truck?
 Mandy at MPerera@LouisvilleCo.gov
 335-4902 to be a part of family event!

☰ Louisville Recreation & Senior Cen...

City of Louisville
 Recreation & Senior Center

Scan In

My Account

Fitness Schedule **Pool Schedule** **Hours & Contact**

Registration **Cancellations**

LET'S QUICKLY **Catalog** **Reviews**

LOUISVILLE

RECREATION & SENIOR CENTER

May-August 2025

There is Something for Everybody!

900 W Via Appia
 Louisville CO 80027 303-666-7400

www.louisvillerecreation.com

Young Dentistry
 The Child Care
 dental supplies sponsored by Young Dentistry

City of Louisville

