



BUSINESS PREPAREDNESS TIPS

Agenda

Boulder County Hazard Profile

Alert & Warning

Types of Plans

- Communication Plans
- Business Continuity Plans
- Emergency Plans

Grab List

Additional Business Preparedness Information



BOULDER COUNTY HAZARD PROFILE

What are some examples of hazards?

Top risks (2024)

- Wildfire
- Communicable Disease/Zoonotic Outbreak
- Flood
- Windstorm
- Winter Storm
- Cyber
- Infrastructure Outage
- Active Harmer
- Hazardous Materials Release



STAYING INFORMED

**How do you typically get information about
emergencies or disasters?**

Types of notifications

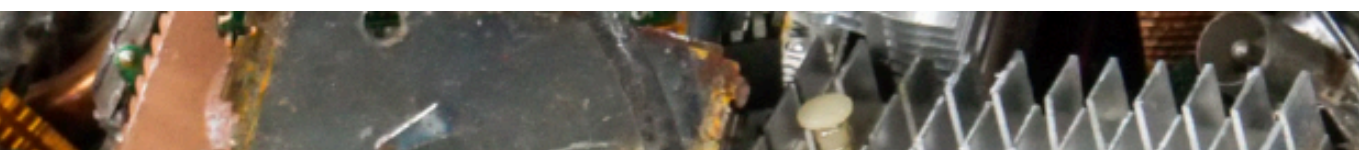
- You
- Neighbors/Friends
- Everbridge Opt-In Alerts
- ReachWell Translation App
- Wireless Emergency Alert (WEA)
- Emergency Alert System (EAS)
- NOAA All-Hazards Weather Radio
- Sirens
- Door to door
- Social media



Staying informed starts with YOU

YOU are always your first alerting system.

Be aware of your environment and trust your intuition; if you see, smell, hear, or sense a hazard, make decisions that will ensure your safety.



BOCOAlerts



Opt-In Alerting Types

- Call
- Email
- Text

Manage your account

- Add up to 5 addresses

Quick Fact

You will only get notifications for impacted areas near one of the addresses affiliated with your account

**Scan to sign-up, or
visit
www.BOCOAlert.org**



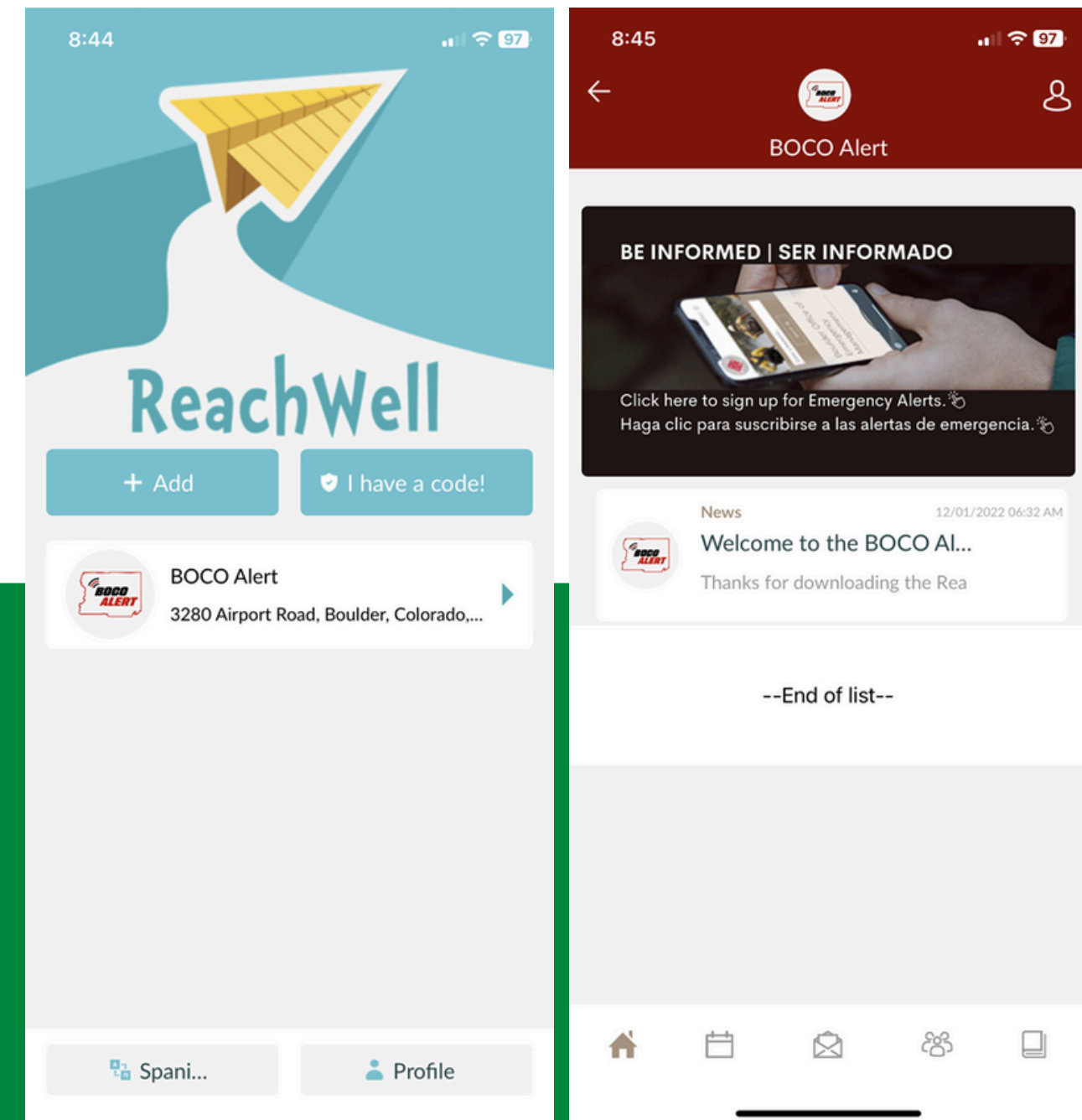
Reachwell Translation App

Phone app

- Download, then search for BOCO Alert

Over 100 Languages

Provides alerts in over 100 languages

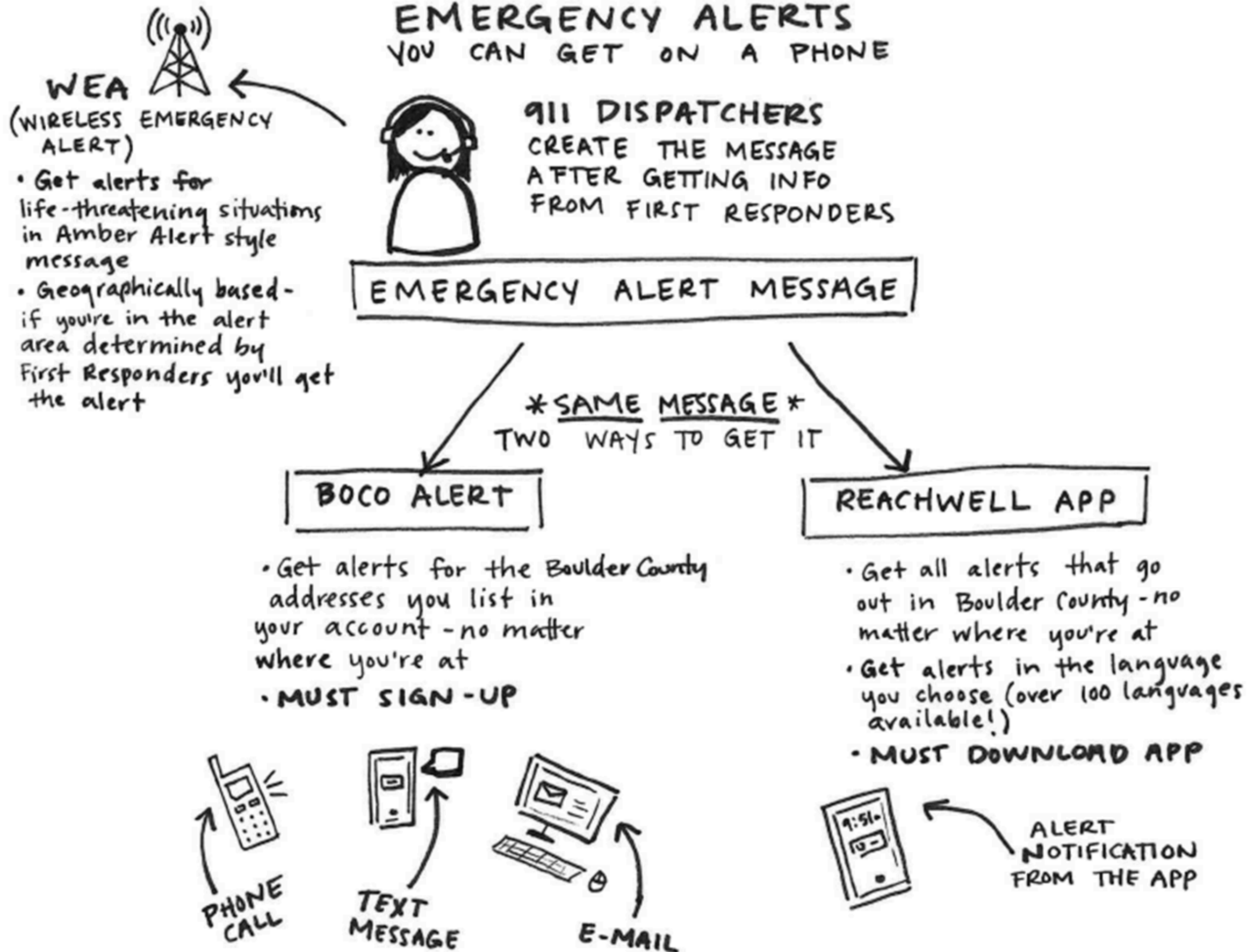


**Scan to download the
ReachWell App**



EMERGENCY ALERTS YOU CAN GET ON A PHONE

WEA
(WIRELESS EMERGENCY ALERT)



- Get alerts for life-threatening situations in Amber Alert style message
- Geographically based - if you're in the alert area determined by First Responders you'll get the alert



911 DISPATCHERS
CREATE THE MESSAGE
AFTER GETTING INFO
FROM FIRST RESPONDERS

EMERGENCY ALERT MESSAGE

*** SAME MESSAGE ***
TWO WAYS TO GET IT

BOCO ALERT

- Get alerts for the Boulder County addresses you list in your account - no matter where you're at
- **MUST SIGN-UP**

REACHWELL APP

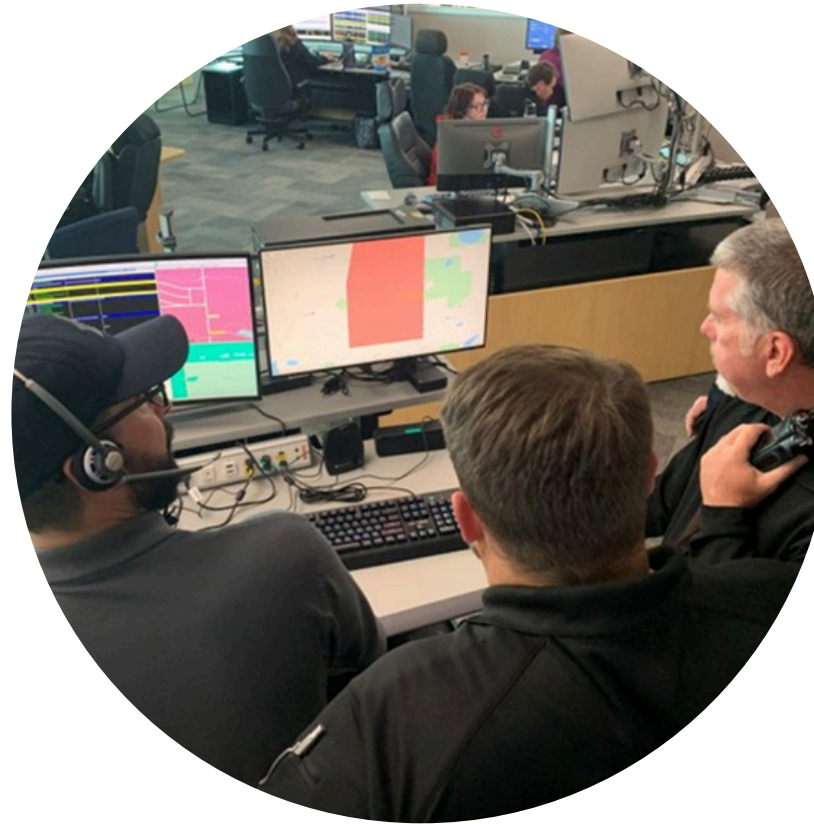
- Get all alerts that go out in Boulder County - no matter where you're at
- Get alerts in the language you choose (over 100 languages available!)
- **MUST DOWNLOAD APP**



**ALERT
NOTIFICATION
FROM THE APP**



Incident Command



Dispatch



Public

FIRST RESPONDERS
DETERMINE THE
ALERT AREA



PLEASE SEND
EVACUATION
ORDERS TO...

FIRST RESPONDERS
SHARE INFO WITH
911 DISPATCHERS

DISPATCHERS SEND ALERTS



YOU COULD RECENE
ALERTS IN THE FOLLOWING
WAYS:



LANDLINE PHONE
• CALL



CELL PHONE
• CALL
• TEXT
• WIRELESS
EMERGENCY
ALERT



EMAIL



REACHWELL
TRANSLATION
APP



OUTDOOR
WARNING
SIRENS



TV



RADIO

OTHER TYPES THAT
MAY BE USED:



DOOR TO DOOR

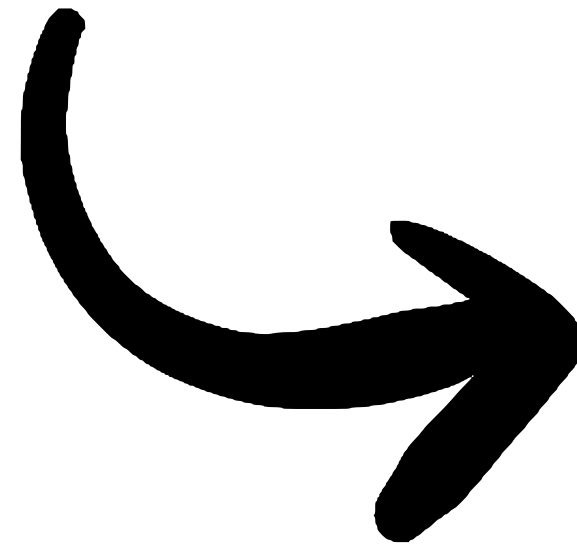


PA SYSTEMS

TYPES OF PLANS

Is my buisness too small to have a plan?

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No! All businesses regardless of size should have a plan that fits them.

Commnuication Plans

Do your employees know what to do when they get an alert that could impact their work, schedules, locations, etc?



Commnuication Plans

Businesses need a disaster communications plan to maintain **trust**, **minimize confusion**, and ensure **continuity** during crises. To create one, identify key stakeholders, **define communication channels**, assign spokespersons, draft message templates for various scenarios (e.g., cyberattack, power outages, etc).

- Do a yearly check to make sure contact information is up to date for employees, vendors, city and emergency contacts.



Emergency Operations Plans VS Business Continuity Plans

EOP

A structured framework outlining how an organization responds to immediate emergencies (e.g., fire, flood, cyberattack). It focuses on protecting life, property, and stabilizing the situation during the emergency.

BCP

A strategy to ensure critical business functions can continue or quickly resume after a disruption. It emphasizes minimizing downtime and maintaining operations.

**What type of plan is right for my
business/organization?**

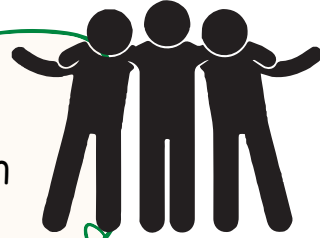
BUILDING A GRAB-LIST

GRAB LIST

THE 7 P'S OF PREPAREDNESS

PEOPLE

- Make sure everyone in your household is accounted for and ready to go together. Check on neighbors, too, if you can.



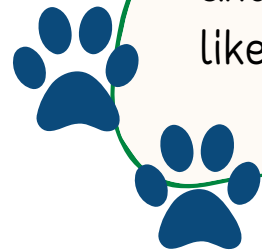
PICTURES

- Gather irreplaceable items like photos, mementos, etc. that hold meaning for you.



PETS

- Don't forget pet food, water, leashes, carriers, and other comfort items like toys. Your pets need stuff, too.



PLASTIC

- Bring your wallet, credit and debit cards, and any necessary IDs for purchases and access.



PC'S & PHONES

- Take laptops, hard drives, chargers, and anything you'd need to work, connect, or access important information.



PAPERS

- Keep copies of IDs, insurance, and other vital documents in a folder or waterproof pouch.



PRESCRIPTIONS

- Bring prescriptions, essential medical supplies, and a list of medications and dosages for all household members.



What about for my business?

Business Grab List

Important Documents

- Insurance
- Licenses
- Deeds
- Banking Information
- Employment records
- Lease

Facility Access

- Key access
- Gate access
- Safe information

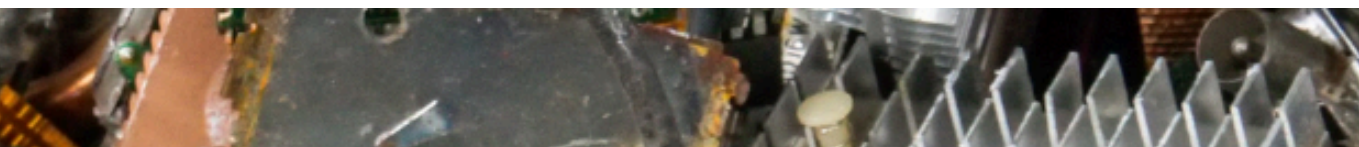
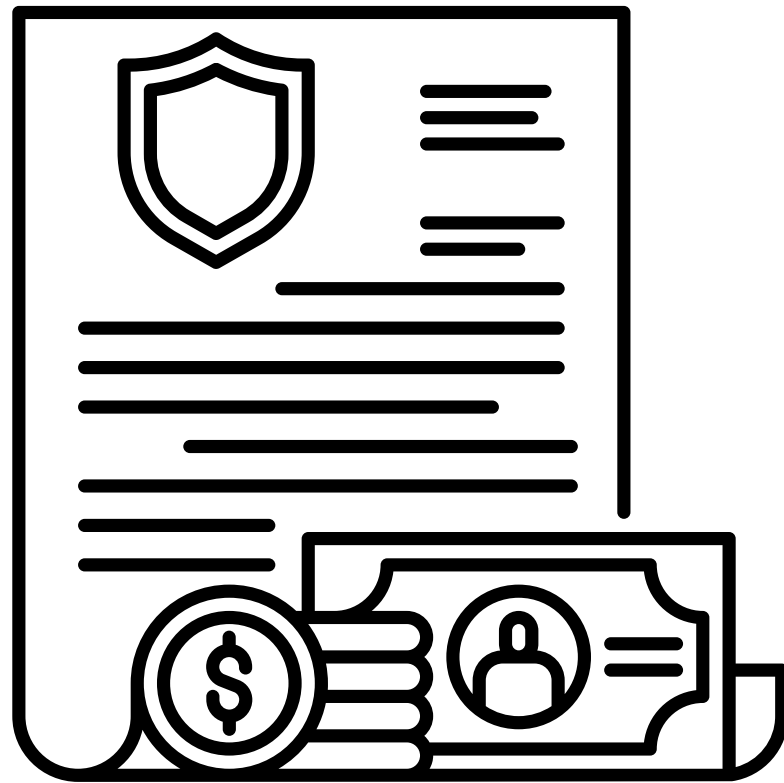


BUSINESS SPECIFIC PREPAREDNESS

Verify insurance & coverages

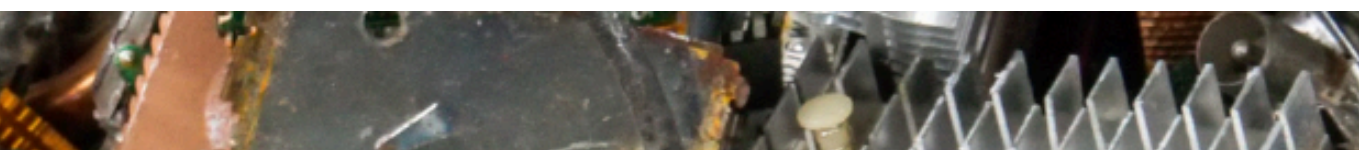
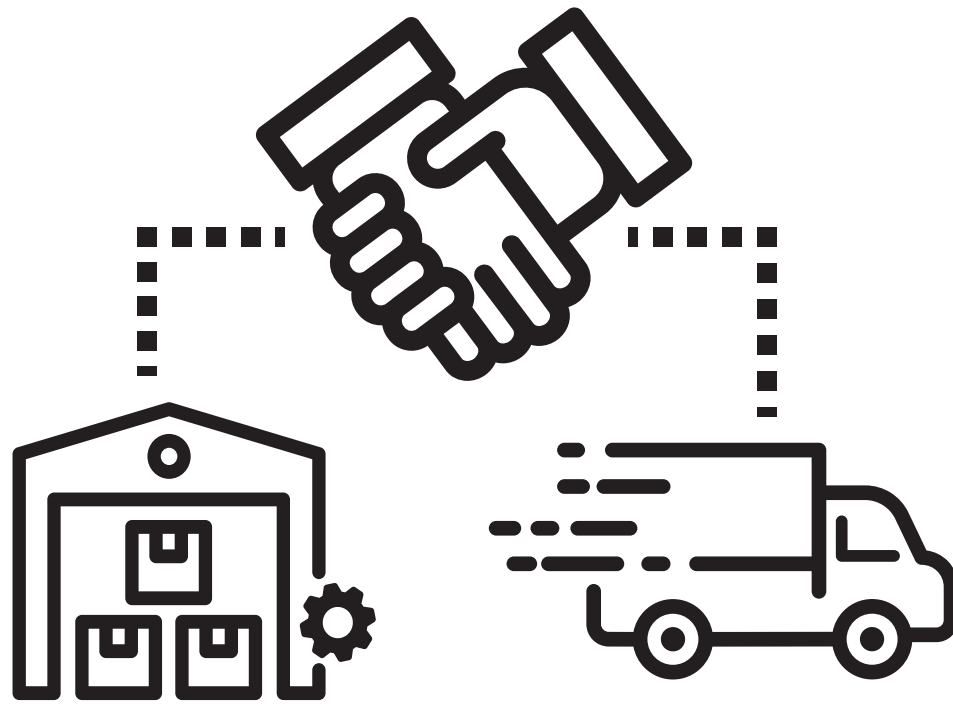
Verify coverages and insurances annually to make sure you have adequate coverage for disasters, emergencies, and interruptions.

This can include building insurance, inventory insurance, unemployment, and others.



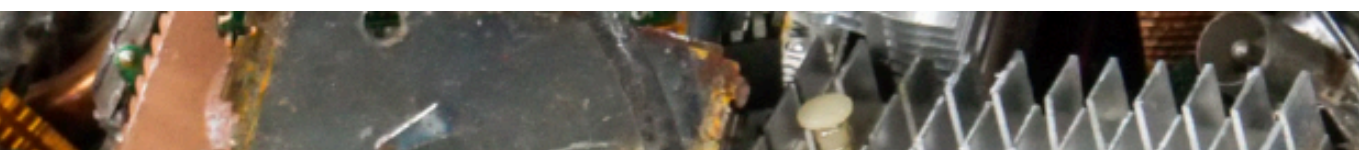
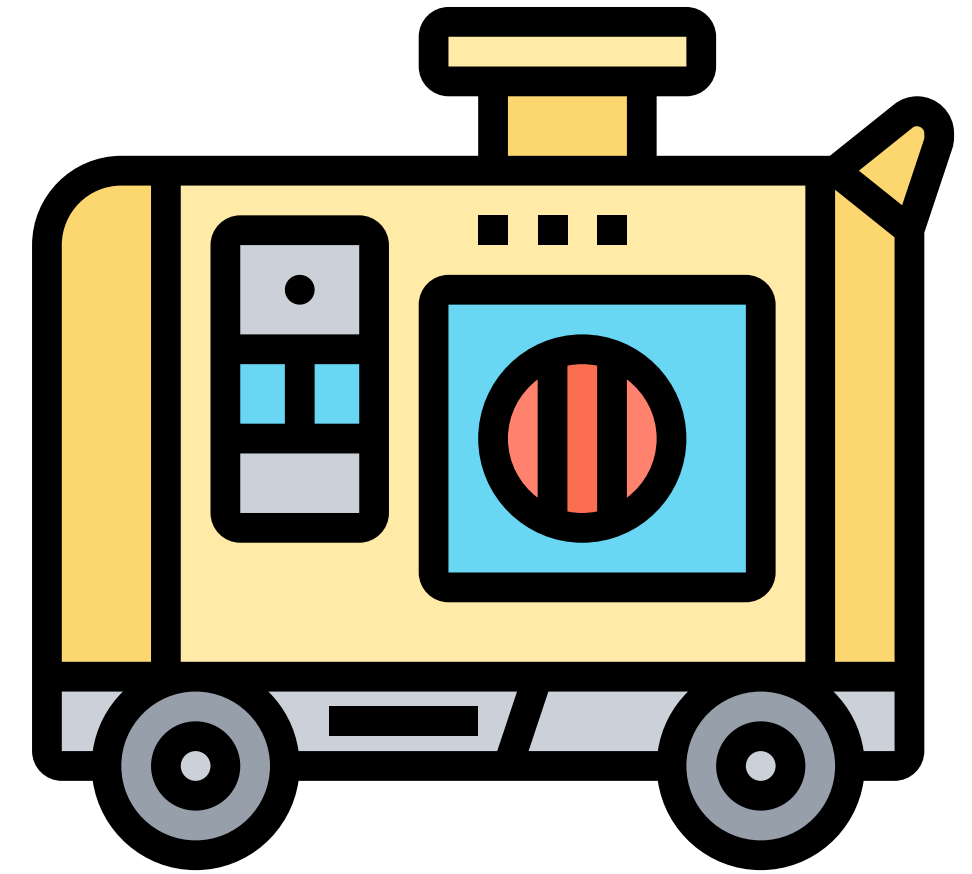
Vendor discussions

Talking to your vendors about emergencies and interruptions is essential to ensure they have a clear, documented plan for maintaining service continuity, minimizing disruption, and coordinating effectively during a crisis. Without this insight, your business could be exposed to unexpected risks and delays.



Have a backup power plan

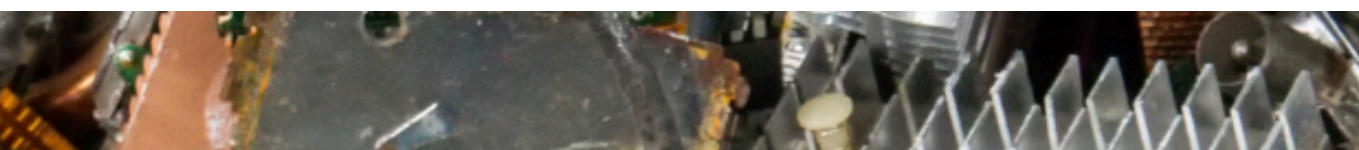
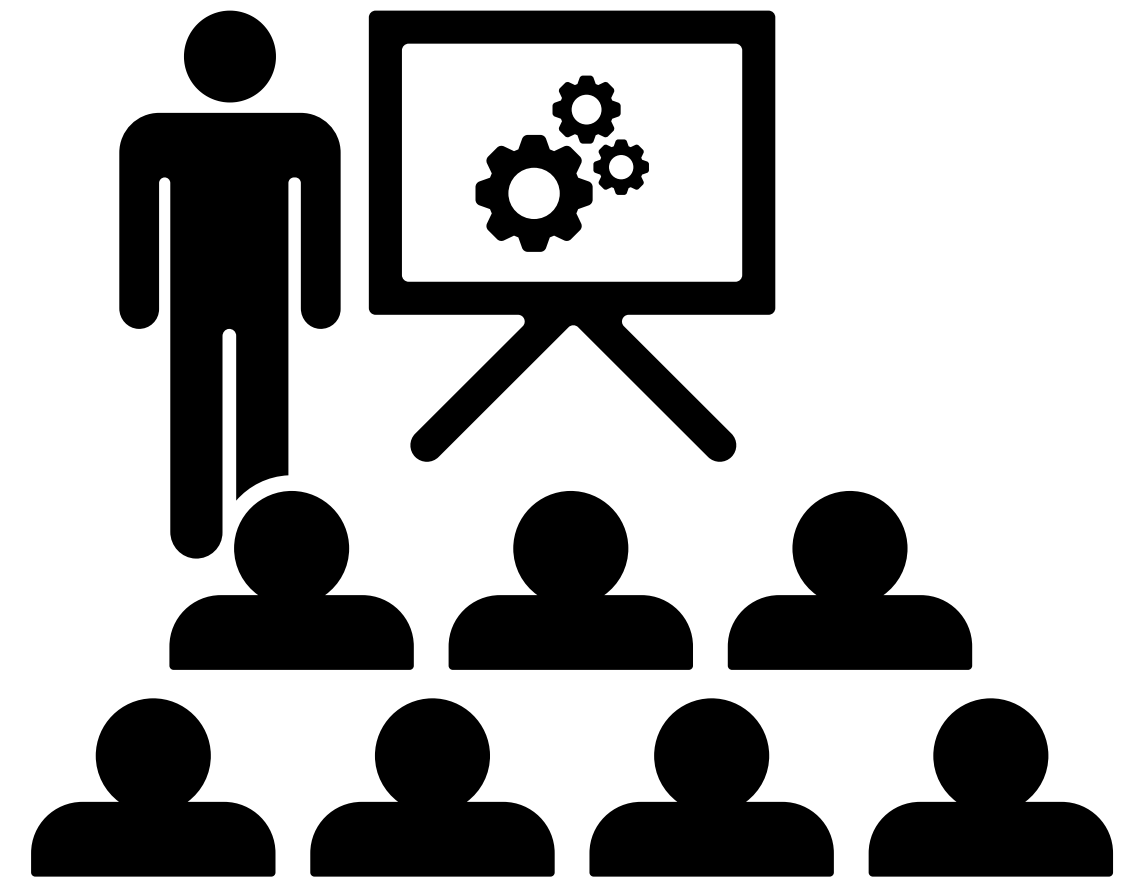
Power may fail in emergencies and can significantly impact business operations. Where able, install backup power and have a power backup plan (such as perishables/freezer plan).



Train & educate staff

Ensuring your staff is trained on what to do when the organization is impacted will increase your business resilience. Make sure staff knows what to do and where information is kept.

It is recommended to update/exercise/test your plans **annually**.



Resources



Ready Business



Prepare for Emergencies



When disaster strikes



Preparing for a disaster (taxpayers and businesses).

Thank You!

Economic Vitality

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Recovery & Resilience

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