

Cultural Advisory Board

Agenda

**Thursday, December 4, 2025 at 6:30pm
Spruce Room in Louisville City Hall
749 Main St, Louisville, CO 80027**

Members of the public are welcome to attend and give comments remotely; however, the in-person meeting may continue even if technology issues prevent remote participation.

- You can call in to (719) 359-4580
Zoom ID: 891 2573 6200
- You can log in via your computer. Please visit the City's website here to link to the meeting: <https://louisvilleco.zoom.us/j/89125736200>

The Board will accommodate public comments during the meeting. Anyone may also email comments to the Board prior to the meeting at

- 1. Call to order**
- 2. Roll call**
- 3. Approval of the December 2025 Agenda**
- 4. Approval of November 2025 Minutes**
- 5. Public Comments**
- 6. Chair Report – JR**
- 7. Staff Report – Iris**
 - a. 2025 Events Wrap Up**
 - i. Trans Day of Remembrance - Recap**
 - ii. Winter Fest**
 - b. 2026 Events**

Persons planning to attend the meeting who need sign language interpretation, translation services, assisted listening systems, Braille, taped material, or special transportation, should contact the City Clerk's Office at 303 335-4536 or ClerksOffice@LouisvilleCO.gov. A forty-eight-hour notice is requested.

Si requiere una copia en español de esta publicación o necesita un intérprete durante la reunión, por favor llame a la Ciudad al 303.335.4536 o 303.335.4574.

i. World Music Series

ii. Summer Concerts in the Park

8. 2026 Event Sponsorship

9. 2026 Arts Grants – JR

10. Adjourn

Cultural Advisory Board

Meeting Notes

Wednesday, November 12, 2025 at 6:30pm
2nd Floor Board Room in Louisville Public Library
951 Spruce St, Louisville, CO 80027

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1. **Call to order** – Call to Order at 6:38 p.m.
2. **Roll call** – Present: JR Ketelsen, Mohamed Ghali, Sarah Staunton, Reina Pomeroy, Alexander Phillips-Messner; Staff Present: Iris Belensky, John Zamora, Brandi Cummings
3. **Approval of the November 2025 Agenda** – Sarah moved, seconded Mohamed, to approve the November 2025 agenda as presented. Carried unanimously.
4. **Approval of October 2025 Minutes** – Sarah moved, seconded Mohamed, to approve the October 2025 minutes as presented. Carried unanimously.
5. **Public Comments** – Don Parcher on Neighbors Connect, a community volunteer organization with a website that connects residents to neighbors directly. They will be hosting a City sponsored event on May 16 in Memory

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Square Park with the goal of connecting residents to their neighbors and to helpful programs. Would like to see this event grow and is open to ideas.

6. **Chair Report (JR)** – JR highlighted all that was accomplished this year, thanking the board and City staff for all the effort that went into making 2025 a great success. Thank you for all the efforts, volunteering, and sponsorship. Much was accomplished with an understaffed team – looking forward to going into 2026 with a full board! Review of programs including first time events – like the Annual Fiddle Contest.

7. Staff Report – Iris

a. 2025 Events Wrap Up

- i. **Trunk or Treat Recap** - Great success, Relish said it was their busiest Sunday ever.
- ii. **Trans Day of Remembrance** – November 20 in Memory Square Park, all are invited.
- iii. **Winter Fest** - December 14 Gingerbread decorating and ornament making; registration is full.

8. Planning for 2026 (cont.) – CAB/Iris

- a. **[Event Sponsorship](#) in 2026** - The board reviewed a draft sponsorship document. The finalized document will be sent through City Legal before the sponsorship program launches.
- b. **Performers/Artists for World Music Series and Summer Concerts in the Park Selections** – the board reviewed and agreed on headliner selections for Summer Concert Series based on previously submitted ranked choice voting.

9. 2026 Arts Grants – JR (Action Items)

- a. **Review attached documents**
- b. **Ideas for updates to process** – Board and staff agree to emphasize the priority that individual artists will be given in selection process during this year's Grants marketing.
- c. **Independent artist set aside** – Board agrees to prioritize independent artists without an official financial set aside

10. Event Proposal Presentations/Discussions from the Board

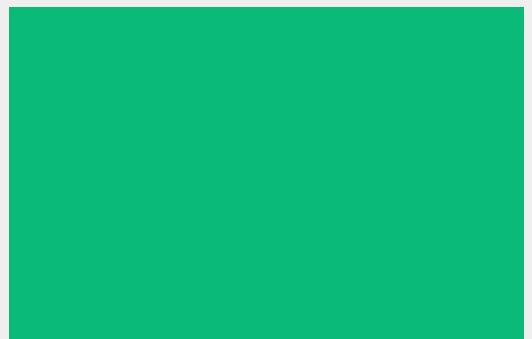
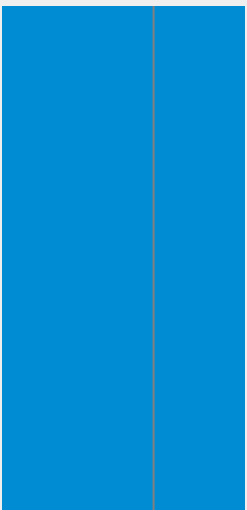
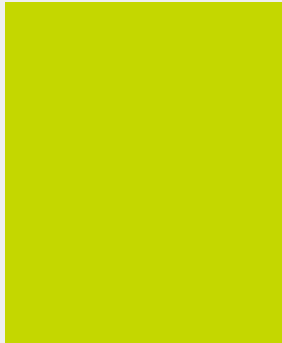
- a. **Lunar New Year Celebration (Reina)** – Reina provided three Dragon Dance organizations as a start to the research for this event
- b. **Pride Celebration (Alexander)** – Alexander suggested a quieter event like a picnic paired with a craft activity for next year's Pride.

Brandi supplemented with the idea of a paint by numbers type mural project that can be done in a Park and then moved to the Library/another public building for display.

- c. **BIFF pre-screening event (Iris)** – Iris opted to postpone this topic for the sake of time, will provide update at future meeting.
 - d. **Something food related? (Sarah)** – Chocolate tasting event and lecture, she has a good contact for this
11. **Marshall Fire 5 Years Remembrance Update – Iris/CAB** – Board reviewed survey draft and gave feedback 1) Need to provide option for survey takers to identify as home renters 2) Include 3rd option for Remembrance project in addition to Peace Garden and Labyrinth
 12. **Should we have a December CAB meeting? – Action Item** – Agree to have final meeting on December 4 at 6:30pm in the Spruce Room, since Board room will not be available
 13. **2026 CAB Meeting Schedule** – After discussion, Board decides that starting January 2026, CAB will meet on the first Wednesday of the month at 6:30 p.m. in the Acme Room of the Louisville Public Library
 14. **Items for December meeting agenda (items not on November agenda)** – Board agrees to research potential event sponsors and discuss their findings at the December meeting.
 15. **Adjourn** – JR moved, seconded by Reina, to adjourn the meeting at 8:56 p.m. Carried unanimously.

Draft 2026

Arts & Events Sponsorship Opportunities



About Louisville Arts & Events

Louisville Arts & Events produces free, public cultural programming that cultivates community belonging and local pride. We deliver signature celebrations that express Louisville's unique small-town character and strengthen community connection.

Our values

- free and accessible for all
- high-quality, family-friendly programming
- unique cultural experiences for all-ages
- celebrations that honor Louisville's shared identity and voice

Why partnership matters

When local businesses and community leaders invest in Arts & Events, you are directly supporting community connection, small-town vitality, and quality of life in Louisville. Thousands of residents and visitors experience joy, belonging, and shared civic spirit because of these programs.

How your support is recognized

As a sponsor, your contribution is a tax-deductible gift to the City of Louisville Arts & Events Division. Your support will be recognized publicly through acknowledgements and visibility at events.



Sponsorship Levels

Recognition Benefits	Presenting Sponsor	Major Sponsor	Supporting Sponsor	Community Contributor
Name listed on Arts & Events main webpage	✓	✓	✓	✓
Logo included on event webpage & marketing	✓ (largest)	✓ (medium)	grouped listing	
Name listed on event signage	✓ (largest)	✓ (medium)	group listing	
Stage acknowledgement	✓	✓		
Opportunity to host a table at select events	✓	✓		
On-site banner display	✓			
Access to Presenting level on site marketing assets (see following page)	✓			

Contributions directly fund free, public cultural programming. In-kind support may also be considered case-by-case — please inquire.



Louisville Fire Station Block Party

Date: First half of June

Location: Louisville's Fire Station 1, 1240 Main St

Attendance: ~800

The Louisville Fire Station Block Party tradition began in 2021 as a small concert in honor of the dedication and sacrifices made by our firefighters, specifically in light of the recent Marshall Fire.

Since then, the event has grown into an annual community event with fun for the whole family. The Block Party still features live, local music, but there is so much more to explore from our signature arcade bus, carnival games and inflatables, caricaturists, and a variety of food trucks.

Community Contributor (\$500) - Your contribution will help us cover our general operating expenses for the event

Supporting Sponsor (\$1,000) - Your contribution will cover our attendees' favorite party activity - the arcade bus!

Major Sponsor (\$2,000) - Your contribution will set the tone of the party by covering our live music entertainment

Presenting Sponsor (\$3,000) - You're the life of the party! Your contribution will cover both the live music and the arcade bus



Louisville Summer Concerts

Date: Thursdays, June - July

Location: Louisville Community Park

Attendance: ~7000

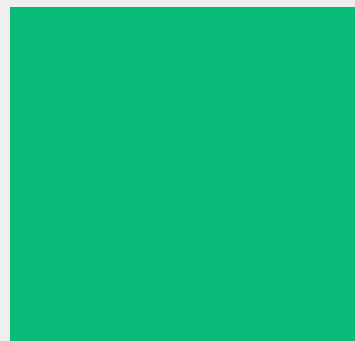
One of the most beloved traditions, the Summer Concert Series offers a space where children can run and dance, neighbors can meet, and old friends can catch up over delicious food and tunes. Summer Concerts foster community in the truest sense of the term.

Community Contributor (\$500) - Your contribution will help us cover our general operating expenses for the event

Supporting Sponsor (\$2,000) - Your contribution will cover one of our attendees' favorite concerts of the series - the tribute band!

Major Sponsor (\$6,000) - Your contribution speaks volumes by covering the cost of sound for our concert series.

Presenting Sponsor (\$10,000) - You're a true music lover! Your contribution will cover the headliners for our 2026 concert series



Movie on Main Street

Date: End of July

Location: Main Street, Downtown Louisville

Attendance: ~350

One of Louisville's newest traditions, Movie on Main Street is a family favorite that highlights the special power of a downtown in a small community. In Louisville, we can still close down the Main Street in the name of fostering joy and discovery on a summer evening! This is the type of event that makes Louisville a home, not just a residence.

Community Contributor (\$500) - Your contribution will help us cover our general operating expenses for the event

Supporting Sponsor (\$1,000) - Your contribution will cover our movie licensing plus cotton candy and popcorn for our audience!

Major Sponsor (\$2,000) - Your contribution makes a visible impact by covering the cost of an LED screen for our event

Presenting Sponsor (\$3,000) - You must be a cinephile! Your contribution covers both the treats and the movie!

